Hello Popcorn Kernels and Leaders!

I know we are all adjusting to our new way of Scouting, BUT if you haven't done so already, now is the time to start planning for the 2020 Popcorn Sale!

To make sure you receive important information regarding the sale, NOW is the time to take action!

1) **UNIT COMMITMENT**: Please see information below on how to commit your unit to sell.

2) **PRIZE SELECTION**: We need your help with picking this year's prizes! See the information below and share with your Scouts!

3) **CORRECT UNIT CONTACT**: If you are no longer your Unit's Kernel or Unit's key leader, please forward this on to the new Kernel and/or your Unit leadership, and "click" the "unsubscribe" link below.
Beginning today Friday, May 1, 2020, you will have the option of filling out the 2020 Popcorn Commitment form with a paper form or online.

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**Online Commitment**

- Go to [www.prpopcorn.com](http://www.prpopcorn.com) and log in to your account
  - If you need log in help, contact Erin LaLonde at 419.843.0103 or [erin.lalonde@scouting.org](mailto:erin.lalonde@scouting.org)

- Update your Profile and click "Update"

- Choose your Selling Option, listed online as the "Order Commitment"
  - Select from: **Show & Sell, Take Order, or click both**, then click "Continue"

- Choose your Commission Commitment option:
  - "Prizes," or "No Prizes," then click "Done"
    - **Prizes** = Unit will earn a Base Commission + Scouts pick from COOL prizes from the level of sales achieved
    - **No Prizes** = Unit will earn a Base Commission + 3% Bonus Commission, but no prizes.

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**Paper Commitment**

- Download paper form from button below and return completed form by:
  - **Mail** to Erie Shores Council, PO Box 8728, Toledo, OH 43623
  - **Email** to Erin LaLonde at [erin.lalonde@scouting.org](mailto:erin.lalonde@scouting.org)
  - **Bring** to the Iott Scout Shop
  - **Fax** to 419.241.6769
2020 Popcorn Sale Preparations

Here are some ideas on what to do in the coming weeks and months to prepare for the fall!

1. Select a Unit Popcorn Kernel
   ○ If you will not be returning as Kernel, please inform your Unit now so they can begin looking for a new one.
2. Build a Popcorn Team
   ○ Start connecting with parents to be part of the Popcorn Team which may include the Unit Kernel, a Show & Sell Coordinator, a Logistic and Transportation Coordinator, Publicist (email/social media) and so on.
3. Line up Show & Sell Locations
   ○ Pending current Governor's "Stay-at-Home" orders, consider talking to store managers about setting up a booth in the fall. Don't forget to connect with them again in August to confirm!
4. Plan a Unit Kickoff Date.
   ○ Early planning ensures a great Kickoff for your Popcorn Sale!

New Kernel Training

Are you a new Kernel? We have developed a New Kernel Checklist to help you get started. Just click on the button below.

Mark your calendar to join a Virtual New Kernel Training on June 2 or June 11 at 7:00 p.m.

RSVP to attend one by clicking the button below. Instructions to join the meeting will be sent to you after you RSVP.

New Kernel Checklist
Hey Scouts! Pick This Year's Prizes!

We need your help!
We would like Scouts to help us pick the prizes that will be available on the prize sheet this year! Just click on the button below and take the survey!

Kernels, please forward this to all your Scouts so they can participate!

THANK YOU!

Click Here for Prize Survey

Mark your calendars now! Get a complete list of upcoming district kickoff dates, distribution times and locations, form due dates and more.

- June 2 - New Kernel Training
- June 11 - New Kernel Training
Additional Resources

Erie Shores Council Website - Popcorn - www.erieshorescouncil.org/popcorn

District Facebook Groups - Click on the District Name or search

- Commodore Perry - Search for: erie shores popcorn kernels - commodore perry district
- Eagle Bay - Search for: erie shores popcorn kernels - eagle bay district
- Northwest - Search for: erie shores popcorn kernels - northwest district
- Swan Creek - Search for: erie shores popcorn kernels - swan creek district
- Wood - Search for: erie shores popcorn kernels - wood district

Questions?
Our Erie Shores Council Popcorn Committee is always ready to help as you plan your 2020 Popcorn Sale! Please feel free to contact us if you have any questions! Just click on our name for an email address or call at the number listed.

David Hardy - Erie Shores Council Popcorn Kernel - 419.351.8870
Christine Smith - Commodore Perry District Popcorn Kernel - 567.277.2386
Tim Schnitker - Eagle Bay District Popcorn Kernel - 419.276.4671
Anna Robinson - Northwest District Popcorn Kernel - 419.708.3161
Brianne LaFountaine - Swan Creek District Popcorn Kernel - 419.779.1859
David Eakin - Wood District Popcorn Kernel - 419.351.8870
Erin LaLonde - Council Staff - 419.843.0111
Taia Sutherland - Council Staff - 419.466.7197
Andrew Curran - Council Advisor - 419.843.0108
Look for your next Popcorn Newsletter on May 14th!

Please feel free to contact me if you have any questions! You are welcome to call, email or text me.

Keep Popping!
David Hardy - ESC Popcorn Kernel
david.d.hardy.l8e4@statefarm.com
419.351.8870

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