Hello Popcorn Kernels and Leaders!

As we prepare for the 2020 Popcorn Sale, we know it will look a little different than in the past. Please know that your Scouts’ safety is our top priority!

Popcorn Kernels are introducing new and creative ways to sell popcorn to their units. How are you planning to sell this year? Online only? A hybrid of Online and Show & Deliver? Take Order only? Whatever your plan, we are ready to help you have a great sale!

NEW DETAILS - Join us at one of our Popcorn Kickoffs to share and/or hear ideas on how to run your sale safely.

Do you have questions about the 2020 Popcorn Sale? Give Erin a call at 419-843-0111 or send an email to erin.lalonde@scouting.org.

The majority of our communication for the popcorn sale is through email. Please be sure that you read each Popcorn Newsletter. New items will be listed
in the "Look What's New!" section.

1) **UNIT COMMITMENT:** Please see information below on how to commit your unit to sell.

2) **CORRECT UNIT CONTACT:** If you are no longer your Unit's Kernel or Unit's key leader, please forward this on to the new Kernel and/or your Unit leadership, and "click" the "unsubscribe" link below.

★ What's NEW this Week! ★

Each week the Popcorn Kernel Journal will feature **NEW** items in this section. Please read below for more details.

- District Kickoff Updates - Virtual and In-Person
- Door Hangers
- Pecatonica Scout Boss Guide
- **Helpful Information Links** (located at the end of the email)
 ★ District Popcorn Kickoffs ★

It is important that someone from your Unit attends a Popcorn Kickoff to receive all the essential updates and supplies for the 2020 Popcorn Sale!

If you are unable to attend your District's Kickoff, please feel free to attend one of the others. Be sure to RSVP so we can bring your Kickoff Kit to the location that works best for you!

Both Virtual* and In-Person sessions are available!

*For those attending virtual sessions, we will notify you of where you can pick up your Kickoff Kit.

RSVP to the date below that best fits your schedule:

**August 11 - Commodore Perry, 7pm - Virtual and In-Person at Camp Miakonda Ford Center**

**August 11 - Eagle Bay, 7pm - Virtual Only**

**August 13 - Northwest, 7pm - Virtual and In-Person at Camp Miakonda Ford Center**

**August 13 - Wood, 7pm - Virtual and In-Person at St. Aloysius Catholic Church**
August 20 - Swan Creek, 7pm - Virtual and In-Person at Providence Lutheran Church

August 25 - Council Make-up, 7pm - Virtual and In-Person at Camp Miakonda Ford Center

RSVP for Kickoff

★★ Door Hangers ★★

New this year, each Popcorn Kernel will be given a supply of door hangers that can be customized with a leader or parent contact information.

How will you use your door hangers?

- Scouts can hang on doors in your neighborhood.
- Use as an order form that customers can keep for Show & Deliver.
- Include Online selling information for future orders.
Your Favorite Popcorn And More!
To learn more visit BeAScout.org

Erie Shores Council, BSA

A Yellow Popping Corn $10.00
B. Classic Caramel Corn $10.00
C. Butter Microwave (16 Pack) $20.00
D. Kettle Corn Microwave (16 Pack) $20.00
E. Cheddar Cheese $20.00
F. Jalapeno Cheese $20.00
G. Sea Salt Splash
H. Mud Puddles $20.00
I. Trail Mix $20.00
J. Caramel w/Sea Salt $25.00
K. Milk Chocolate Pretzels $25.00
L. Peanut Butter Cup $30.00
M. Double Butter Microwave (30 Pack) $30.00
N. Hometown Heroes Trio $15.00
O. Cheese Lover's $45.00
P. Chocolate Lover's $55.00
Q. Military Donation $30.00

Customer Information
Name: ____________________________
Address: ____________________________
Phone: ____________________________

Over 70% goes back to your local Scouts!

Scout's Name: ____________________________
Phone Number: ____________________________
Return for Order: ____________________________
Delivery Date: ____________________________

★ Pecatonica Scout Boss ★

PECATONICA RIVER POPCORN

A Scouting Tradition for over 25 years...
**Scout Boss** is the online ordering system for Pecatonica River Popcorn.

Click on the button below for instructions on how to log in and use the various features such as placing orders, reviewing prior year sales, entering Scouts for Seller IDs and so much more!

Have you logged in to your dashboard yet at [www.prpopcorn.com](http://www.prpopcorn.com)?

Need help? Contact Erin at erin.lalonde@scouting.org, 419.843.0111 or Taia at taia.sutherland@scouting.org, 419.843.0103.

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**Online Sales**

Online selling will be a big part of our sale this year and Pecatonica River Popcorn is ready!

**Why sell online?**

- Sell to family and friends who live far away (or even next door!)
- Touch-less selling - all product is shipped directly to customer.
- All sales count towards prize and incentive levels.
- **FREE SHIPPING!**

There are several tutorial videos to help you prepare for the sale! Check them out now by clicking the button below so you are ready in the fall!
Popcorn Commitment

You have the option of filling out the 2020 Popcorn Commitment form with a paper form or online.

When you commit to sell, it lets us know that you are participating in the sale and helps with the distribution of sales materials.

If you are unsure about the number of Scouts participating and/or Unit goal amounts, please use your best guess.

Online Commitment

- Go to [www.prpopcorn.com](http://www.prpopcorn.com) and log in to your account
  - If you need log in help, contact Erin LaLonde at 419.843.0103 or [erin.lalonde@scouting.org](mailto:erin.lalonde@scouting.org)

- Update your Profile and click "Update"

- Choose your Selling Option, listed online as the "Order Commitment"
  - Select from: Show & Sell, Take Order, or click both, then click "Continue".

- Choose your Commission Commitment option:
  - "Prizes," or "No Prizes," then click "Done"
    - **Prizes** = Unit will earn a Base Commission + Scouts pick from COOL prizes from the level of sales achieved
    - **No Prizes** = Unit will earn a Base Commission + 3% Bonus Commission, but no prizes.
Online Commitment

Paper Commitment

- Download paper form from button below and return completed form by:
  - Mail to Erie Shores Council, PO Box 8728, Toledo, OH 43623
  - Email to Erin LaLonde at erin.lalonde@scouting.org
  - Bring to the Iott Scout Shop
  - Fax to 419.241.6769

Paper Commitment

2020 Popcorn Sale Preparations

Here are some ideas on what to do in the coming weeks and months to prepare for the fall!

1. Select a Unit Popcorn Kernel
   - If you will not be returning as Kernel, please inform your Unit now so they can begin looking for a new one.

2. Build a Popcorn Team
   - Start connecting with parents to be part of the Popcorn Team which may include the Unit Kernel, a Show & Sell Coordinator, a Logistics and Transportation Coordinator, Publicist (email/social media) and so on.

3. Line up Show & Sell Locations
Pending current Governor’s "Responsible RestartOhio" safety plans, consider talking to store managers now about setting up a booth in the fall. Don't forget to connect with them again in August to confirm!

4. **Plan a Unit Kickoff Date.**
   - Early planning ensures a great Kickoff for your Popcorn Sale!

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**Camper's Club Certificates**

"Camper's Club" certificates earned from 2019 will be honored for both the Virtual Cub Day Camp, "Camp-To-Go", at Camp Miakonda, and the 2020 Troop Camping Program at Camp Frontier at Pioneer Scout Reservation. Certificates not used, will also be honored for 2021 Erie Shores Council camping programs, and/or other council-sponsored events. Please present your certificate when paying for the programs.

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**Mark Your Calendar**

**Popcorn Calendar**

*Mark your calendars now!* Get a complete list of upcoming district kickoff dates, distribution times and locations, form due dates and more.

- **August 11** - Commodore Perry & Eagle Bay District Popcorn Kickoffs
- **August 13** - Northwest District & Wood District Popcorn Kickoffs
August 20 - Swan Creek District Popcorn Kickoff
August 25 - Council-Wide Make-Up Popcorn Kickoff

Click Here for Popcorn Calendar

★ Helpful Information Links ★

Please click on the buttons for helpful links as you plan your sale. If you need more information on these items, please see previous Kernel Journals.

New Kernel Checklist
Popcorn Program Planner
New Kernel Training on YouTube

★ Additional Resources ★

Erie Shores Council Website - Popcorn - www.erieshorescouncil.org/popcorn

Facebook Groups - Click on the District Name or search

- Commodore Perry - Search for: erie shores popcorn kernels - commodore perry district
- Eagle Bay - Search for: erie shores popcorn kernels - eagle bay district
Questions?

Our Erie Shores Council Popcorn Committee is always ready to help as you plan your 2020 Popcorn Sale! Please feel free to contact us if you have any questions! Just click on our name for an email address or call at the number listed.

David Hardy - Erie Shores Council Popcorn Kernel - 419.351.8870
Christine Smith - Commodore Perry District Popcorn Kernel - 567.277.2386
Tim Schnitker - Eagle Bay District Popcorn Kernel - 419.276.4671
Anna Robinson - Northwest District Popcorn Kernel - 419.708.3161
Brianne LaFountaine - Swan Creek District Popcorn Kernel - 419.779.1859
Brandon Holt - Wood District Popcorn Kernel - 419.270.7275
Erin LaLonde - Council Staff - 419.843.0111
Taia Sutherland - Council Staff - 419.466.7197
Andrew Curran - Council Advisor - 419.843.0108

Subscribe to Popcorn "Kernel Journal"

Past "Kernel Journal" Editions

Look for your next "Kernel Journal" on July 31!
Please feel free to contact me if you have any questions! You are welcome to call, email or text me.

Keep Popping!
David Hardy - ESC Popcorn Kernel
david.d.hardy.l8e4@statefarm.com
419.351.8870

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