Hello Popcorn Kernels and Leaders! ★

DID YOU RSVP FOR YOUR KICKOFF YET?

Our Popcorn Kickoffs start on August 11! Please RSVP for the Kickoff you will attend (in-person or virtual) so we can be sure to provide your Kickoff Kit.

We continue to prepare for the 2020 Popcorn Sale and your Scouts’ safety is our top priority! We are monitoring all directives from the State of Ohio and CDC to make sure you have the safest and best sale yet!

Popcorn Kernels are introducing new and creative ways to sell popcorn to their units. How are you planning to sell this year? Online only? A hybrid of Online and Show & Deliver? Take Order only? Whatever your plan, we are ready to help you have a great sale!

NEW DETAILS - Join us at one of our Popcorn Kickoffs to share and/or hear ideas on how to run your sale safely.
Do you have questions about the 2020 Popcorn Sale? Give Erin a call at 419-843-0111 or send an email to erin.lalonde@scouting.org.

The majority of our communication for the popcorn sale is through email. Please be sure that you read each Popcorn Newsletter. New items will be listed in the "Look What's New!" section.

1) **UNIT COMMITMENT**: Please see information below on how to commit your unit to sell.

2) **CORRECT UNIT CONTACT**: If you are no longer your Unit's Kernel or Unit's key leader, please forward this on to the new Kernel and/or your Unit leadership, and "click" the "unsubscribe" link below.

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**LOOK WHAT'S NEW!**

★★ What's NEW this Week! ★★

Each week the Popcorn Kernel Journal will feature **NEW** items in this section. Please read below for more details.

- Safety Protocols
- Why Should I Attend a Popcorn Kickoff?
- Are You Looking for a New Kernel?
- Helpful Information Links (located at the end of the email)
Safety Protocols

Safety is priority number one during the Erie Shores Council 2020 Popcorn Sale. We strongly recommend that you maintain safety protocols as suggested by the CDC and the State of Ohio during your Popcorn Sale to include, but not limited to:

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<thead>
<tr>
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<th>Hand Washing</th>
<th>Hand Sanitizer</th>
<th>Masks</th>
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<tbody>
<tr>
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<td><img src="image2" alt="Hand Washing" /></td>
<td><img src="image3" alt="Hand Sanitizer" /></td>
<td><img src="image4" alt="Masks" /></td>
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Why Should I Attend a Popcorn Kickoff?

Glad you asked! There are many great reasons to attend. Here are a few:

- Learn about new incentives to encourage your Scouts!
- Receive supplies for a successful sale!
- Network with other Kernels!
- Ask questions!

Looking for a New Kernel?

Is your unit looking for a new Popcorn Kernel?

Check out these resources to help!
It is important that someone from your Unit attends a Popcorn Kickoff to receive all the essential updates and supplies for the 2020 Popcorn Sale!

If you are unable to attend your District's Kickoff, please feel free to attend one of the others. Be sure to RSVP so we can bring your Kickoff Kit to the location that works best for you!

Both Virtual* and In-Person sessions are available!

*For those attending virtual sessions, we will notify you of where you can pick up your Kickoff Kit.

**RSVP to the date below that best fits your schedule:**

**August 11 - Commodore Perry, 7pm - Virtual and In-Person at Camp Miakonda Ford Center**
August 11 - Eagle Bay, 7pm - Virtual Only

August 13 - Northwest, 7pm - Virtual and In-Person at Camp Miakonda Ford Center

August 13 - Wood, 7pm - Virtual and In-Person at St. Aloysius Catholic Church (Bowling Green)

August 20 - Swan Creek, 7pm - Virtual and In-Person at Providence Lutheran Church (Airport Hwy)

August 25 - Council Make-up, 7pm - Virtual and In-Person at Camp Miakonda Ford Center

RSVP for Kickoff

PECATONICA RIVER POPCORN

★ Pecatonica Scout Boss ★

Scout Boss is the online ordering system for Pecatonica River Popcorn.

Click on the button below for instructions on how to log in and use the various features such as placing orders, reviewing prior year sales, entering Scouts for Seller IDs and so much more!

Have you logged in to your dashboard yet at www.prpopcorn.com?
New this year, each Popcorn Kernel will be given a supply of door hangers that can be customized with a leader or parent contact information. Supply will be provided in your kickoff kit, in bundles of (25) hangers. **Example:** A Pack with 40 Scouts would receive 20 bundles, for a total of 500 hangers. A Troop with 15 Scouts would receive 8 bundles, for a total of 200 hangers. Units may also print more from a link that will be provided through Pecatonica.

How will you use your door hangers?

- Scouts can hang on the doors of homes or businesses in your neighborhood.
- Use as an order form that customers can keep for Show & Deliver.
- Include Online selling information for future orders.
Online selling will be a big part of our sale this year and Pecatonica River Popcorn is ready!

Why sell online?

- Sell to family and friends who live far away (or even next door!)
• Touch-less selling - all product is shipped directly to customer.
• All sales count towards prize and incentive levels.
• FREE SHIPPING!

There are several tutorial videos to help you prepare for the sale! Check them out now by clicking the button below so you are ready in the fall!

Online Selling Tutorial Videos

☆ Popcorn Commitment ☆

You have the option of filling out the 2020 Popcorn Commitment form with a paper form or online.

When you commit to sell, it lets us know that you are participating in the sale and helps with the distribution of sales materials.

If you are unsure about the number of Scouts participating and/or Unit goal amounts, please use your best guess.

Online Commitment

• Go to www.prpopcorn.com and log in to your account
  o If you need log in help, contact Erin LaLonde at 419.843.0103 or erin.lalonde@scouting.org

• Update your Profile and click "Update"

• Choose your Selling Option, listed online as the "Order Commitment"
- Select from: **Show & Sell, Take Order, or click both**, then click "Continue".

- **Choose your Commission Commitment option:**
  - "Prizes," or "No Prizes," then click "Done"
    - **Prizes** = Unit will earn a Base Commission + Scouts pick from COOL prizes from the level of sales achieved
    - **No Prizes** = Unit will earn a Base Commission + 3% Bonus Commission, but no prizes.

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**Online Commitment**

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**Paper Commitment**

- Download paper form from button below and return completed form by:
  - Mail to Erie Shores Council, PO Box 8728, Toledo, OH 43623
  - Email to Erin LaLonde at erin.lalonde@scouting.org
  - Bring to the Iott Scout Shop
  - Fax to 419.241.6769
Mark your calendars now! Get a complete list of upcoming district kickoff dates, distribution times and locations, form due dates and more.

- **August 11** - Commodore Perry & Eagle Bay District Popcorn Kickoffs
- **August 13** - Northwest District & Wood District Popcorn Kickoffs
- **August 20** - Swan Creek District Popcorn Kickoff
- **August 25** - Council-Wide Make-Up Popcorn Kickoff

Click Here for Popcorn Calendar

 Helpful Information Links ★

Easy access through our council website, please click on the buttons for helpful links as you plan your sale. If you need more information on these items, please see previous Kernel Journals.

Popcorn Program Planner

 Additional Resources ★

Erie Shores Council Website - Popcorn - [www.erieshorescouncil.org/popcorn](http://www.erieshorescouncil.org/popcorn)

District Facebook Groups - Click on the District Name or search
Questions?

Our Erie Shores Council Popcorn Committee is always ready to help as you plan your 2020 Popcorn Sale! Please feel free to contact us if you have any questions! Just click on our name for an email address or call at the number listed.

- **David Hardy** - Erie Shores Council Popcorn Kernel - 419.351.8870
- **Christine Smith** - Commodore Perry District Popcorn Kernel - 567.277.2386
- **Tim Schnitker** - Eagle Bay District Popcorn Kernel - 419.276.4671
- **Anna Robinson** - Northwest District Popcorn Kernel - 419.708.3161
- **Brianne LaFountaine** - Swan Creek District Popcorn Kernel - 419.779.1859
- **Brandon Holt** - Wood District Popcorn Kernel - 419.270.7275
- **Erin LaLonde** - Council Staff - 419.843.0111
- **Taia Sutherland** - Council Staff - 419.466.7197
- **Andrew Curran** - Council Advisor - 419.843.0108

Subscribe to Popcorn "Kernel Journal"

Past "Kernel Journal" Editions
Look for your next "Kernel Journal" on August 7th!

Please feel free to contact me if you have any questions! You are welcome to call, email or text me.

**Keep Popping!**
David Hardy - ESC Popcorn Kernel
david.d.hardy.l8e4@statefarm.com
419.351.8870

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