☆ Hello Popcorn Kernels and Leaders! ☆

HAVE YOU ATTENDED A KICKOFF YET?

Our Council-Wide Popcorn Kickoff is this Tuesday, August 25th at 7:00 pm. We will hold both a virtual and in-person training.

RSVP for the Kickoff so we can be sure to provide your Kickoff Kit.

DON’T FORGET - Show & Sell Orders are due on September 2nd!

SAFETY - We continue to plan for the 2020 Popcorn Sale and your Scouts’ safety is our top priority! We are monitoring all directives from the State of Ohio and CDC to make sure you have the safest and best sale yet!

QUESTIONS about the 2020 Popcorn Sale? Give Erin a call at 419-843-0111 or send an email to erin.lalonde@scouting.org.

The majority of our communication for the popcorn sale is through email.
Please be sure that you read each Popcorn Kernel Journal. New items will be listed in the "Look What's New!" section.

1) **UNIT COMMITMENT**: Please see information below on how to commit your unit to sell.

2) **CORRECT UNIT CONTACT**: If you are no longer your Unit's Kernel or Unit's key leader, please forward this on to the new Kernel and/or your Unit leadership, and "click" the "unsubscribe" link below.

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**LOOK WHAT'S NEW!**

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**What's NEW this Week! ★**

Each week the Popcorn Kernel Journal will feature NEW items in this section. Please read below for more details.

- Popcorn Leader Guidebook
- District Facebook Groups
- **Helpful Information Links** (located at the end of the email)

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**Popcorn Leader Guidebook ★**

The Popcorn Leader Guidebook is available on the website. Should information change, we will update the Addendum located in the front of the Guidebook.
You will receive a hard copy at the Popcorn Kickoff with your Kickoff Kit.

**Popcorn Guidebook**

★ **District Facebook Groups** ★

Have you joined a District Facebook Group yet? These groups help you stay connected with other units. Share your questions, ideas, and best practices or success stories of Scouts making sales. You can also use the groups to locate and/or transfer products throughout the sale!

Be sure to sign up for your district and any others you would like.

- **Commodore Perry District Facebook**
- **Eagle Bay District Facebook**
- **Northwest District Facebook**
- **Swan Creek District Facebook**
- **Wood District Facebook**
☆ Show & Sell Lottery Sign Up! ☆

Once again Tony Packo's have graciously agreed to allow Scouts to sell popcorn at their locations.

You can sign up or opt out of the Tony Packo's lottery by clicking the button below.

Please sign up by August 31st. The Show & Sell assignments will be posted on September 1st.

Please remember that these are Council-wide lotteries. You will be notified by email if you have received a time slot.

Show & Sell Lottery

☆ Show & Sell Orders Due ☆

Show & Sell Orders need to be placed by Wednesday, September 2nd.

Ordering Guidelines:
• **Order Limit** - Order up to 50% of your Unit’s 2019 Total Sales
• **Case** quantities only
• **Choose Location**
  o "TBD Council Location" for Commodore Perry, Northwest, Swan Creek or Wood Districts
  o "Total Distribution" for Eagle Bay District

**To Order Online (Preferred Method):**

1. Navigate to [www.prpopcorn.com](http://www.prpopcorn.com)
2. Click on "My Account" and sign in
3. Click "New Order" button
4. Follow instructions to place order

**To Order Using Paper Form:**

1. Fill out the form in the back of the Guidebook or download form below
2. Submit the form to Erie Shores Council
   o Email to: Erin LaLonde or
   o Fax to: 419.241.6769 or
   o Call: Erin at 419.843.0111 or
   o Bring to: Iott Scout Shop or
   o Mail to: Erie Shores Council, PO Box 8728, Toledo, OH 43623 or

Show & Sell Order Form

⭐ **Guidebook Addendum** ⭐

The following are changes to the 2020 Popcorn Sale Leader Guidebook since it was printed.

**Page 7** - Trail Mix and Chocolate Lovers (contains pretzels) are **NOT** Gluten Free
Page 12 - Show & Sell Schedule Shifts - Schedule no more than 1 Scout or 2 Siblings and 1 Parent per shift

Page 12 - Council Sponsored Show & Sell - Bass Pro is not available

Page 14 - Online Sales - A different email address is needed for each Scout in a family for the Seller ID

Page 15 - Additional Popcorn Pick-Up Payment/Return

- A payment needs to be made by Wednesday before Thursday pick up
- Or, a return must be submitted online by Wednesday and product can be physically returned at the Thursday pick up

Page 17 - Show & Sell Distribution Location will not be at The Andersons - location currently TBD

★ Online Sales Now Open! ★

Pecatonica River Popcorn Online Sales are now open to start selling!

Encourage your Scouts to start selling to out-of-town family and friends. There are several tutorial videos to help both the Kernel and Scout by clicking the button below.

Why Sell Online?

1. Reach family and friends outside of your community
2. Products are shipped directly to the consumer
3. Each Scout gets credit for what they sell using Seller IDs
4. Touchless Selling!
5. FREE SHIPPING!
How to Start:

1. Kernels set your Scouts up with a Seller ID on www.prpopcorn.com. (Click here for How-To. See page 3)
2. Scouts will receive an email explaining how to set up their profile on the My PR Popcorn App.
3. Scouts then share their profile on social media and to family & friends.
4. Friends & family will go to www.prpopcornstore.com to purchase popcorn.

Online Selling Tutorial Videos

★★ Pecatonica Scout Boss Dashboard ★★

Have you logged in to your dashboard yet at www.prpopcorn.com?

Check out the new "Files" tab on your dashboard. You will be able to find forms throughout the sale located here and on our website at https://www.erieshorescouncil.org/popcornforms.

Need help logging in? Contact Erin at erin.lalonde@scouting.org, 419.843.0111 or Taia at taia.sutherland@scouting.org, 419.843.0103.

 Scout Boss Guide
A key component to your popcorn sale is the ability to track your Scout’s sales. Pecatonica provides a basic Excel worksheet that you can use to track sales. You are welcome to use this worksheet or create your own system.

You can download the Worksheet Tool from your Unit Dashboard by clicking on the Worksheet Tool button.

It is important that someone from your Unit attends a Popcorn Kickoff to receive all the essential updates and supplies for the 2020 Popcorn Sale!

Our last Kickoff is this Tuesday. Be sure to RSVP so we can bring your Kickoff Kit!

Both Virtual* and In-Person sessions are available!
**August 25 - Council Make-up**, 7pm - Virtual and In-Person at Camp Miakonda Council Lodge

*For those attending virtual sessions, we will notify you of where you can pick up your Kickoff Kit.

**RSVP for Kickoff**

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★★ Door Hangers ★★

**New this year**, each Popcorn Kernel will be given a supply of door hangers that can be customized with a leader or parent contact information. Supply will be provided in your kickoff kit, in bundles of (25) hangers. **Example:** A Pack with 40 Scouts would receive 20 bundles, for a total of 500 hangers. A Troop with 15 Scouts would receive 8 bundles, for a total of 200 hangers. Units may also print more from a link that will be provided through Pecatonica.

**How will you use your door hangers?**

- Scouts can hang on the doors of homes or businesses in your neighborhood.
- Use as an order form that customers can keep for Show & Deliver.
- Include Online selling information for future orders.

**Print Door Hangers**

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★★ Popcorn Commitment ★★
If your Unit has not committed to sell popcorn for 2020 yet, you have the option of filling out the **2020 Popcorn Commitment** form with a paper form or online.

When you commit to sell, it lets us know that you are participating in the sale and helps with the distribution of sales materials.

If you are unsure about the number of Scouts participating and/or Unit goal amounts, please use your best guess.

**Online Commitment**

**Paper Commitment**

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**Safety Protocols**

Safety is priority number one during the Erie Shores Council 2020 Popcorn Sale. We strongly recommend that you maintain safety protocols as suggested by the CDC and the State of Ohio during your Popcorn Sale to include, but not limited to:

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<th>Social Distancing</th>
<th>Hand Washing</th>
<th>Hand Sanitizer</th>
<th>Masks</th>
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![Mark Your Calendar](image)
Mark your calendars now! Get a complete list of upcoming district kickoff dates, distribution times and locations, form due dates and more.

- **August 25** - Council-Wide Make-Up Popcorn Kickoff
- **August 31** - Deadline to Sign up for Tony Packo’s Show & Sell Lottery
- **September 1** - Tony Packo’s Show & Sell Lottery Assignments Announced
- **September 2** - Show & Sell Orders Due

Click Here for Popcorn Calendar

★ Helpfult Information Links ★

Easy access through our council website, please click on the buttons for helpful links as you plan your sale. If you need more information on these items, please see previous Kernel Journals.

- New Kernel Checklist
- Kernel Job Description
- Popcorn Program Planner
**Additional Resources**

Erie Shores Council Website - Popcorn - [www.erieshorescouncil.org/popcorn](http://www.erieshorescouncil.org/popcorn)

**District Facebook Groups** - Click on the District Name or search

- **Commodore Perry** - Search for: erie shores popcorn kernels - commodore perry district
- **Eagle Bay** - Search for: erie shores popcorn kernels - eagle bay district
- **Northwest** - Search for: erie shores popcorn kernels - northwest district
- **Swan Creek** - Search for: erie shores popcorn kernels - swan creek district
- **Wood** - Search for: erie shores popcorn kernels - wood district

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**Questions?**

Our Erie Shores Council Popcorn Committee is always ready to help as you plan your 2020 Popcorn Sale! Please feel free to contact us if you have any questions! Just click on our name for an email address or call at the number listed.

- **David Hardy** - Erie Shores Council Popcorn Kernel - 419.351.8870
- **Christine Smith** - Commodore Perry District Popcorn Kernel - 567.277.2386
- **Tim Schnitker** - Eagle Bay District Popcorn Kernel - 419.276.4671
- **Anna Robinson** - Northwest District Popcorn Kernel - 419.708.3161
- **Brianne LaFountaine** - Swan Creek District Popcorn Kernel - 419.779.1859
- **Brandon Holt** - Wood District Popcorn Kernel - 419.270.7275
- **Erin LaLonde** - Council Staff - 419.843.0111
- **Taia Sutherland** - Council Staff - 419.466.7197
- **Andrew Curran** - Council Advisor - 419.843.0108
Subscribe to Popcorn "Kernel Journal"

Past "Kernel Journal" Editions

Look for your next "Kernel Journal" on August 28th!

Please feel free to contact me if you have any questions! You are welcome to call, email or text me.

Keep Popping!
David Hardy - ESC Popcorn Kernel
david.d.hardy.l8e4@statefarm.com
419.351.8870

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