



BOY SCOUTS OF AMERICA®

ERIE SHORES COUNCIL

Hello Erie Shores Council Leaders!

Welcome to another edition of Membership Monday!

Has there been a change in leadership and you are no longer a Unit's key leader/advisor? Please forward this on to the new Unit leadership, and instruct them to use the "Subscribe" button at the bottom of this newsletter.



JOIN CUB SCOUTS TODAY AT [BEASCOUT.ORG](https://www.beascout.org)



SCOUT ME IN

From the desk of Larry Caffro, Council Membership Chair

Despite the challenges of the pandemic, our units have continued to find ways to recruit members and take part in programming (Let's keep the recruiting going).. Programs went mostly virtual and in the home during the early weeks and months of the pandemic. That's since started to shift. As things become

about COVID-19. It's really the nature of our program to adapt and overcome situations in any way possible. With that in mind here are some additional tried and true ways to keep that energy going while supporting our efforts retain our current scouts.

Cub Scouts: How to Meet

- Virtual Den Meetings
- Family Outing in Public Areas
- District-wide Virtual / In-Person Activities
- Council-wide Virtual / In-Person Activities

The following list of meeting/program suggestions are compiled with the help of the Membership Committee, best practices from other BSA Councils, and several from Blue Grass Council, Kentucky.

- Social Distance Snow Angel Making (can also be done virtually by photos)
- Photo Scavenger Hunts
- Virtual Game Night/Family Game Night
- Hot Chocolate or Cider Meet Up (might want to add marshmallows or donuts)
- Snowman/Snowwoman Building Day (or any other design)
- Family Sled Rides Excursions
- Scout Designed City Walks in your community (highlight key spots or stops)
- Family Scouting for Food Drive or combine with a drive-thru recruiting for a bigger impact
- Card/letter writing for Senior Centers/Military
- Virtual Campfire with Family Skits/Songs
- Rock Painting & Placement in Public Setting (can be shared virtually)
- Noodle Tag (pool noodles, please!)
- Kickball (could be fun in the snow. Or not!)
- Sidewalk Chalk (share photos virtually)
- Backyard Campout
- Plant a Home Garden - indoor and outdoor options!
- Virtual Chef Challenge (share recipes and photos)
- DIY Craft (Scout Shop and Home Depot have great inexpensive kits)
- Egg Drop Challenge (meet in park to try out your egg container)
- Virtual Museum Tour (check National Parks website for example)
- Karaoke/Dance Party (virtual or in person) - add some root beer to make a Root Beer Cantina!
- Stargaze/Comet/ISS Watch Party
- Geocaching
- Fitness in the Park
- Family Hikes/Walks
- Family Bike Rides

National Membership Webinar Series

- Wednesday, November 4 at 8 pm EST - Join ANYTIME: More Cub Recruiting Ideas that Work, [click here](#) to register.

2020 Registration Fees

Here are the current pro-rated registration fees for the remainder of the year. For new youth joining the program that have not previously been registered with the Boy Scouts of America, they will need to pay a one-time \$25 New Member Joining Fee which is included in the pro-rated amounts below. The New Member Joining Fee does not apply to adult registrations.

As a friendly reminder, units should make their checks payable to "ESC, BSA" when bringing new youth and adult applications to the office within 7 days of receipt. Families need to pay the unit directly not the council.

Current Registration Fees (Reflecting August 4, 2020 Fee Increase)

Registration Fees:	September	October	November	December
Adults	\$ 17.50	\$ 14.00	\$ 10.50	\$ 7.00
Youth	\$ 52.50	\$ 47.00	\$ 41.50	\$ 36.00
<i>Youth Registration Fee includes \$25 New Member Joining Fee</i>				
Boys' Life	\$ 5.00	\$ 4.00	\$ 3.00	\$ 2.00

****Rates above based on a January recharter****

Got Flyers?

In an effort to streamline flyer printing in our office, we plan to continue using handy dandy flyer request form, just like last year!

<https://www.erieshorescouncil.org/FlyerRequest>

You will need to download the attachment, fill in your information in the downloaded PDF, and then fill out the rest of the form. Once you hit submit, the form will be sent to our office staff. Please allow 3-4 days for printing.



Erie Shores Council will be supporting your Unit with **Digital Recruitment Marketing** again this Fall.

This strategy will ensure families in your community understand the incredible benefits of Scouting, and assist them in joining your Pack, Troop, Crew or Post. In addition to your Unit's recruitment efforts, ads will be boosted on **Facebook**, that will promote Scouting and drive people to your specific joining events.

We're not asking you to do anything differently than you already do! Continue to plan your recruitment event. We're simply adding digital ads on top of those plans in a seamless, turnkey way. The work of executing those ads will be handled through our Erie Shores Council office

What will it cost your Unit? There is **NO cost** to your Unit. This service is being provided by the Council.

Due 2 weeks prior to your Join Scouting Night: All you need to do is go to ereshorescouncil.org/JSNinfo. Fill out the information on that site and hit "submit." Please note that once we submit the information to national and they create the event, we cannot change it. So please confirm your dates prior to submitting.



Erie Shores Council

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E-Mail Listing

Please note: We hope to keep your unit updated on all the exciting progress in our 2020 Membership Recruitment Season through these emails and our website.

****If you are no longer a Unit's key leader/advisor, please forward this on to the new Unit leadership, and "click" the "unsubscribe" link below.****



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