



BOY SCOUTS OF AMERICA®

ERIE SHORES COUNCIL

Hello Erie Shores Council Leaders!

Welcome to another edition of Membership Monday!

Has there been a change in leadership and you are no longer a Unit's key leader/advisor? Please forward this on to the new Unit leadership, and instruct them to use the "Subscribe" button at the bottom of this newsletter.

From the Camp Site of the Council Membership Chair:

THE IMPORTANCE OF SECOND-CHANCE RECRUITMENT

In a past September *Scoutingwire* article entitled "Host a Second-chance Recruitment Event," the author suggests that we should not be "scared of the term event." The author went on to explain that it need not be another event to plan but to simply piggy-back an event already on the calendar (pack meeting, Halloween Party or other pack events).

Currently, council membership is behind last year's recruiting pace. We have set goals for growth in each of our districts by the end of the year. In addition,

What can our units do to help us meet our year end goals? Simply put, the membership committee would like to encourage individual units to consider a second-chance recruitment event. Below are some points to consider during planning that are suggested by *Scoutingwire*:

1. Send a personal email invitation to each family that attended a pack sign-up night but didn't join. Make sure to send the message from an email account that the recipients will recognize and use a simple subject line like this one: "It's not too late to join Cub Scouts."
2. Don't forget about the families that didn't attend a sign-up night. Facebook is an easy and effective tool for reaching this audience. Packs can create a free Facebook event in just a few minutes by using our council provided geo-fencing opportunities.
3. Learn how to quickly create and boost your second-chance events by downloading the [Making Social and Paid Media Work for Recruitment](#). Skip ahead to the Facebook section.

Remember What's Really Important

It isn't important whether you decide to offer a brand-new experience or if you simply promote your next pack meeting to prospective Cub Scouts. What matters is that you give families another chance to join our life-changing program.

Scoutingwire, September 26, 2018



The Ingenious Way This Cub Scout Pack Welcomes New Members

For a new Cub Scout family, nothing says “we’re glad you’re here” quite like a handcrafted kit containing some items you’ll need during your Scouting journey. Oh, and snacks help, too.

A Cub Scout pack in Michigan welcomes new members with cleverly designed bags — made by the pack’s current Cub Scouts — that include a few Scouting essentials and an invitation to the pack’s next hike.

Their approach:

- Makes new members feel welcome.
- Involves the pack’s existing Cub Scouts in the greeting process.
- Gives the pack’s new recruits a few items they’ll need for their hiking adventure the following week.

In other words, everybody benefits.

Meet Pack 3695

Cub Scout Pack 3695 is from Farwell, Mich., part of the BSA’s Michigan Crossroads Council.

As the pack grows and welcomes new members, the adults in Pack 3695 want a way to make these members feel right at home. They also see the welcome bags as a way to deliver bite-sized chunks of information.

Few families have time to read a thick packet of information — at least not right after joining your pack. But they will appreciate information that's succinct, timely and relevant.

The bags are created not by a bunch of adults but by the Cub Scouts themselves. They complete the project at what Pack 3695 calls its “back to pack” meeting in the fall. That’s the meeting immediately before they begin recruiting new Cub Scouts and hosting prospective Cub Scouts at their meetings.

What’s inside the welcome bags?

Pack 3695 starts with a white paper sack that the Cub Scouts decorate in crayon or marker.

Each bag contains:

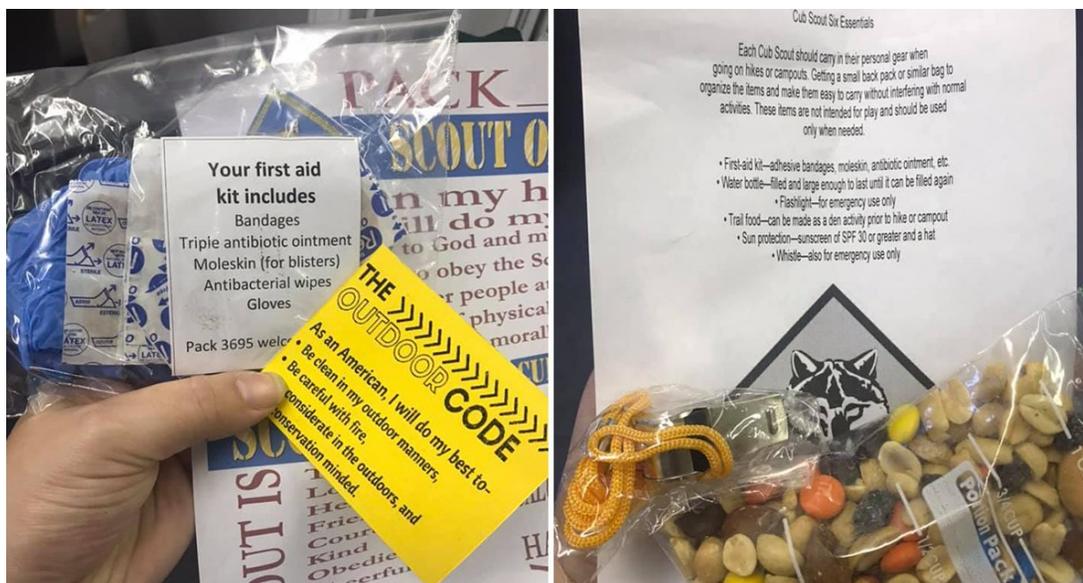
- A handout explaining the Scout Oath, Scout Law and Scout handshake
- A whistle
- A zip-top bag containing first aid items:
 - Bandages
 - Antibiotic ointment
 - Moleskin for blisters
 - Antibacterial wipes
 - Gloves
- A list of the Cub Scout Six Essentials
- A card containing the Outdoor Code
- An invitation to the pack hike scheduled for the following week
- A bag of trail mix
- A note on the trail mix: If you plan to include peanuts in your trail mix, be sure to disclose that information both to current Cub Scouts who are creating the bags and to new Cub Scouts who will be receiving them. For more on allergies and anaphylaxis, read this [BSA Safety Moment](#).

Other welcome bag items to consider (Depending on your pack budget and needs), including:

- Your pack’s uniform numerals
- A copy of the Cub Scout Handbook that corresponds to the new member’s age
- A neckerchief and/or neckerchief slide

- Supplies for a fun craft or STEM project they can complete at home with their family
- A fridge-door-ready information sheet containing your pack's calendar and contact info for pack leaders

*Article compliments of [Bryan on Scouting](#)



Save the Date! Merit Badges at Miakonda

Attention Scouts BSA,

With leadership from several leaders within Erie Shores Council, we're happy to announce that the "Merit Badges at Miakonda" series will continue in 2019. Most classes will focus on trades-related or specialized merit badges that may be difficult to complete within your own troop.

The BSA's merit badge program is designed around your interests and initiatives; events like these are intended to help you develop more interests in life.

When? **Saturday, December 28th**
at **Camp Miakonda**

More details to come but please check in on this link for more info: <https://www.erieshorescouncil.org/MB2019>

Erie Shores Council

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E-Mail Listing

Please note: We hope to keep your unit updated on all the exciting progress in our 2019 Membership Recruitment Season through these emails and our website.

****If you are no longer a Unit's key leader/advisor, please forward this on to the new Unit leadership, and "click" the "unsubscribe" link below.****



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