



## BOY SCOUTS OF AMERICA®

### ERIE SHORES COUNCIL

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## Hello Erie Shores Council Leaders!

*Welcome to another edition of Membership Monday!*

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### From the Desk of the Council Membership Chair

#### **A SUMMER RETENTION BEST PRACTICE**

Keeping Scouts active and participating in Scouting over the summer months is an important retention tool. Scouts and families that enjoy a Scouting summer are more likely to stay involved in the fall, so be sure it is a part of your unit's plan. One way to strengthen your summer pack program is by utilizing the

#### **National Summertime Pack Award.**

**Purpose:** To encourage a pack to be active when school is out for the summer, by doing one activity per month in June, July, and August.

#### **Who Can Earn This Award?**

This is an individual recognition for Scouts.

The pack can qualify for the certificate and streamer by planning and conducting three pack activities—one each in June, July, and August, or during

Dens with an average attendance of at least half their members at the three summer pack events are eligible for a colorful den participation ribbon.

Scouts who participate in all three pack events are eligible to receive the National Summertime Pack Award pin, which they can wear on the right pocket flap of their uniform.

### How To Get the Award

Return completed form to council office.

You can find the form by clicking [here](#)



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## How Does Your Pack Communicate with Families?

Communication is very, very important. Monthly newsletters to families helps keep them informed and involved.


Many packs use Constant Contact, an inexpensive email newsletter application. Not sure you want to use a service like Constant Contact, and like an old fashioned paper newsletter? That's fine too!

Some packs make good use of social media to push information to parents.


Make it social!

Every parent likes and needs to feel connected with someone to discuss an issue, problem, or question. That conversation might be as simple as needing someone to talk with or vent some frustration. Make it easy; circulate a member roster organized by dens. Think about having special gatherings for parents

JUNE-JULY-AUGUST 2016 Newsletter



**PACK 78**  
NAZARETH, PA  
BOY SCOUTS OF AMERICA




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PACK 78 HAS BEEN BUSY THIS SUMMER!


As the Pack prepares for another busy year, read ahead at some of the things we have been doing over the past few months! We hope you all enjoyed your summer vacations and are ready to start up a new year in scouting.

On Sunday, July 3, 2016, 12 of our Scouts and 12 adult leaders ventured out to the 43rd Annual Cub Scout Resident Camp in Kunkle Park, PA. The majority of our group was new to the program and certainly were not disappointed by the excellent, hard work, dedication, and fun of all. We are confident that all of the Scouts returned home with an experience that was positive and significant to their development in Cub Scouting. From outdoor skills, aquatics and shooting sports to the interactive meal routines and silly skits – this was definitely an experience to remember!



A heat advisory did not stop a small group of Pack 78 Families from camping out at Braden Park in Tatamy, PA on July 23rd. The kids enjoyed some water time in the creek as well as a short kick ball game on the ball field. We pitched our tents, made s'mores and cobbler, and had a pleasant night's rest followed by a wonderful camp breakfast of bacon and eggs in the morning.

Pack 78 went out to the Ball Game at Cocoa Cola Park to watch the Iron Pigs take on the Rochester Red Wings on Friday, August 5th! The Scouts participated in the pre-game parade and a few of our boys were selected to go onto the field during the 3rd inning for some fun games. Fireworks followed the game to end the night on a great note!



Thank you Pack 78 Families and Scouts for joining us at the Welcome Back Picnic on August 24th! What a great turnout we had! We are looking forward to the year ahead!

Cub Scout  
PACK  
78

Nazareth, PA

Upcoming Events

**September 15th**  
Pack 78 Registration Night  
6:00-8:00 p.m.

**September 21st**  
Pack 78 Wolfing  
7:30-9:00 p.m.

**September 23-24th**  
Pack 78's Drive-in Campout  
4548 Lehigh Drive,  
Walnutport, PA  
5:30 p.m. 9/23-10 a.m. 9/24

**September 25th**  
Cub Scout Express  
Phillipsburg, NJ  
12:30 p.m.

**October 7th-9th**  
Fall Campout  
Lackawanna State Park

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## New Internet Advancement 2.0

Did you know? The new Internet Advancement 2.0 was released today to Production and is linked for Packs, Troops, Crews, and Ships from Scoutbook menus for access by Unit Key 3, Delegates, and unit Advancement Chairs. Scoutbook users not in these unit positions or roles will not see the selections in Scoutbook.

### Impact

The new 2.0 platform is a completely updated experience, while retaining many features used with Internet Advancement. Unit Key 3, Delegates, and unit Advancement Chairs will be able to link from Scoutbook or from my.Scouting. The Single-Sign On (SSO) uses my.Scouting credentials for ease of access.

Advancement 2.0 is <http://scoutbook.scouting.org>. An official Frequently Asked Questions page is at [help.scoutbook.com](http://help.scoutbook.com).

### Timeline

The prior Internet Advancement platform will continue to be available to units during a two-week transition period and will work as before. When the platform is no longer available, redirect to Internet Advancement 2.0 will occur, except for Explorer Posts that will have continued access.

### Contact for Issues

Please contact Member Care at 972-580-2489 if you have any questions.

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## Erie Shores Council

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## Subscribe to this Newsletter

Would you like to subscribe to the Membership Monday Newsletter?

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## E-Mail Listing

**Please note:** We hope to keep your unit updated on all the exciting progress in our 2019 Membership Recruitment Season through these emails and our website.



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