



BOY SCOUTS OF AMERICA®

ERIE SHORES COUNCIL

Hello Erie Shores Council Leaders!

Welcome to another edition of Membership Monday!

What's next for Fall Membership?

So far, we have had a great fall recruitment season as a Council. We are so proud of everyone's hard work and know it is only the beginning!

As we go forward into the fall, we encourage each unit to continue recruiting. We want all families in the community to feel invited to join in the Scouting Movement. Here are a few tips to keep in mind:

1. Consider hosting an additional Join Scouting Night. Did your unit reach your recruitment goal? Are your dens large enough? Work with your district professional for this.
2. Check back on sign-in sheets from Open Houses and other events before your Join Scouting Night to see if all families who left their contact information have officially registered.
3. Invite all families who have already joined to attend the Council's *New Scout Family Fun Day!* See details below.
4. As you meet new parents who want to be leaders, remember that they should take their Youth Protection Training before turning in their adult



New Scout Family Fun Day

One thing that is important to us is Delivering The Promise of Scouting soon after a new family joins the program. That is why we love ***New Scout Family Fun Day!***

On Saturday, September 29th from 10 am – 2 pm, new families can come to this FREE event and see what Camp Miakonda is all about. We are inviting them to get ***Hooked on Scouting!*** There will be many activities including fishing, archery, and bb guns, and some fun games. We are offering a free lunch to all who attend! In return, we ask that families pre-register for this event so we have an accurate head count.

If you have new families in your scouting unit, please urge them to RSVP to attend using this link:

<https://www.erieshorescouncil.org/nsffd>

**GO FISHING!**

Explore Camp!
Play Games!
Try our Scavenger
Hunt!

9.29.2018

Camp Miakonda
5600 W. Sylvania Ave,
Toledo, OH

10:00 AM - 2:00 PM

Open House
Family Event
Lunch will be provided



For more information and to register,
visit <https://www.erieshorescouncil.org/nsffd>

It's Free!

Recruitment for Older Scouts

A steady flow of youth into a Scout unit is essential to maintaining the unit's health. New Scouts bring energy and enthusiasm to the program. To avoid the pitfall of shrinking membership, a unit should add at least 10 new youth every year. Having a year-round growth plan in place will help attract new Scouts. When it comes to attracting and retaining new members, the prerequisite focus for all units is to ensure their program is delivering the promise of Scouting—the Scouts enjoy fun monthly outings, awesome long-term opportunities, and dynamic weekly meetings.

in Scouting or other character development programs. This is a good time of year to try to recruit them into a troop, crew, or post.

Having an effective year-round growth plan in place will help attract new Scouts. A helpful step for any recruitment effort is to appoint a committee member to serve as the unit membership chair. This person will develop and implement a year-round growth plan that incorporates all methods of recruitment, working closely with local schools, the district membership committee, and the unit commissioner.

Generally, there are a few methods of recruiting new Scouts into units. A good year-round recruiting plan addresses all of them:

- Graduate Webelos Scouts into a troop.
- Host a unit open house or engaging event, such as a lock-in.
- Encourage youth to youth recruiting.
- Tap into other youth organizations, such as church youth groups and invite those youth to also participate in your group
- Keep your BeAScout.org lead information up to date. Are families seeing your unit when they search their zip code?
- It's popcorn season – are you using your show and sells as a chance to market your unit?

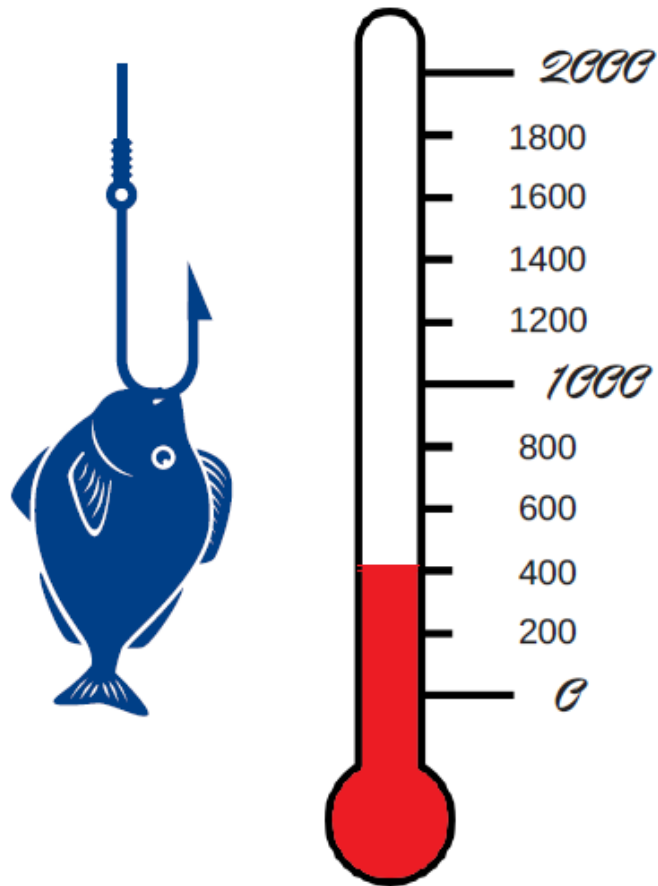


Below is a goal thermometer of Scouts that are completely registered across the Council. We have more applications to enter and this thermometer will keep climbing!

ERIE SHORES COUNCIL

2018

Fall Membership Growth



HOOKED ON SCOUTING



Questions?

Our Erie Shores Council Membership Team is always ready to help as you roll into the new Scouting Year! Please feel free to contact us if you have any questions! Just click on our name for an email address or call at the number listed.

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Erie Shores Council

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Would you like to subscribe to the Membership Monday Newsletter?

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E-Mail Listing

Please note: We hope to keep your unit updated on all the exciting progress in our 2018 Membership Recruitment Season through these emails and our website.

****If you are no longer a Unit's key leader/advisor, please forward this on to the new Unit leadership, and "click" the "unsubscribe" link below.****

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