



BOY SCOUTS OF AMERICA®
ERIE SHORES COUNCIL

Hello Erie Shores Council Leaders!

Happy Monday! Can you believe it's almost August? Where has the summer gone?!

This year we are bringing you something new to look forward to and we hope you will find it beneficial for a successful membership recruitment in your unit.

First, we want to encourage you to RSVP for our Council Membership Kick-off Party! On the evening of **August 8th**, we will be hosting an informational party to kick-off the membership season and prepare leaders for success. It will be held in the **Council Lodge and Ford Center at Camp Miakonda, starting at 6:30 pm**. We will have light refreshments, a fun atmosphere, and great fellowship with expert volunteers. You won't want to miss it!

It is important that someone (or multiple people!) from your unit attends a Membership Kickoff to receive all the important updates and supplies for the 2018 Membership Season! This includes your yearly packet of materials for JSNs and school open houses.

You should RSVP using this link so we have your kit available that evening: <https://www.erieshorescouncil.org/Kickoff>

If you are unable to attend the Council Kick-off Party, please plan to attend the Wood or Eagle Bay district kick-off. See dates and locations below.



What will the Council Kick-off Look Like?

Gathering and refreshments will begin at 6:30 pm back in camp. We will have a few short introductions of key volunteers presenting for the evening, and then roll right into the informational program.

The agenda covers:

- *Lions Rank*
- *Family Scouting*
- *Unit Ownership of Membership*
- *Steps Leading up to JSNs*
- *"ESC One Night JSN" description*
- *Membership Packets*
- *Now What?*
- *Any Questions*

Wood District Membership Kick-off:

August 2nd @ 7:00 PM

Location: *Christ United Methodist Church
301 W Main Street,
Portage, OH 43451*

For more information:

<https://www.erieshorescouncil.org/WDMembershipKickoff>

Eagle Bay Fall Membership/ Popcorn

Kick-off:

August 14th @ 6:00 PM

Location: *Clyde VFW #3343
847 W Maple Street
Clyde, OH 43410*

- Popcorn Kick off and Training- 6:00pm-7:00 pm
- Membership Kick off and Training- 7:15pm- 8:15pm

For more information:

<https://www.erieshorescouncil.org/E>

Back to School Checklist

Do you need some guidance in knowing how to prepare for recruiting new Scouts before the school year begins? Follow this check-list for support:

1. Hold a committee meeting with leaders to discuss the plan for success within your unit.
 - *Use this time to set a unit recruitment goal. Dream big!*
 - *Identify open volunteer positions within your unit and work on a volunteer recruitment plan.*
 - *Identify a Unit Membership Champion who will excite new families and engage the community.*
2. Confirm with your school(s) when their open house is and that you can have an informational table display to reach perspective families. The secretary or principal is the best point of contact for this and they are usually welcoming.
 - *At this time, also inquire about scheduling your school talk with the principal. If you need help on this, contact your District Executive.*
3. Confirm with your district executive the correct information for flyers to be printed.
4. Fill out the pack leadership bio and calendar before the first open house and Join Scouting Night. Submit a copy to your District Executive if you wish to have copies made by Council.
5. Do a yard sign blitz in your neighborhood and community. Yard signs can be found at the Jadel Leadership Center.
6. Hang flyers/posters in popular community locations to advertise your pack. Libraries, coffee shops, post offices, cafes/restaurants are some great starting points.



Additional Resources

Erie Shores Council Website - Membership Page

<https://www.erieshorescouncil.org/new>

Erie Shores Council Website - Facebook Page

<https://www.facebook.com/erieshorescouncil/>



District Facebook Pages - Click on the District Name

- [Commodore Perry](#)
- [Eagle Bay](#)
- [Northwest](#)
- [Swan Creek](#)
- [Wood](#)

[ScoutingWire](#)

[Bryan On Scouting](#)

***Keep an eye out for Membership Monday
every Monday this fall!***

Do you have a helpful tip or resource for strong, successful membership recruitment and want to share it? Contact Alissa Hunt or Jaci Bugaj in the Council office for your idea to be featured in a future membership newsletter.

Questions?

Our Erie Shores Council Membership Team is always ready to help as you roll into the new Scouting Year! Please feel free to contact us if you have any questions! Just click on our name for an email address or call at the number listed.

[Larry Caffro](#) - Council Membership Chairman - 419.893.6121

[Kristen Barbernitz](#) - Eagle Bay District Executive - 567.280.2337

[Jaci Bugaj](#) - Commodore Perry District Executive - 419.340.4458

[Ed Taylor](#) - CP District Membership Chair - 419.490.3542

[Brandon Holt](#) - Wood District Executive - 419.270.7275

[Jack Bohland](#) - Wood District Membership Chair - 419.376.5727

[Alissa Hunt](#) - Swan Creek District Director - 419.410.0390

[Artisha Lawson](#) - Scoutreach District Executive - 419.250.5239

[Ellen Watkins](#) - Northwest District Director - 419.276.1217

[Mike Bruno](#) - Northwest District Membership Chair - 419-241-8731

[Andrew Curran](#) - Staff Advisor - 419.843.0108

[Karen Krieger](#) - Council Staff - 419.843.0106

[Taia Sutherland](#) - Council Staff - 419.466.7197

Erie Shores Council

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- **Fax:** 419-241-6769
- **Mailing Address:** PO Box 8728, Toledo, OH 43623
- **Iott Scout Shop:** 5600 W. Sylvania Ave., Toledo, OH 43623

E-Mail Listing

Please note: You have been included on this email list because you are a current registered **Cubmaster, Scoutmaster, Crew Advisor, Post Advisor, Committee Chair or District Commissioner.** We hope to keep your unit updated on all the exciting progress in our 2018 Membership Recruitment Season through these emails and our website.



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