



## BOY SCOUTS OF AMERICA®

### ERIE SHORES COUNCIL

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## Hello Erie Shores Council Leaders!

*Welcome to another edition of Membership Monday (on a Tuesday)!*

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*Has there been a change in leadership and you are no longer a Unit's key leader/advisor? Please forward this on to the new Unit leadership, and instruct them to use the "Subscribe" button at the bottom of this newsletter.*

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## Spring into Recruitment

Spring is almost here, and that means it is time to get back outdoors! We are tired of being cooped up indoors and ready for some new adventures. What a great time to invite new families to your Scouting unit to enjoy some of that outdoor fun!

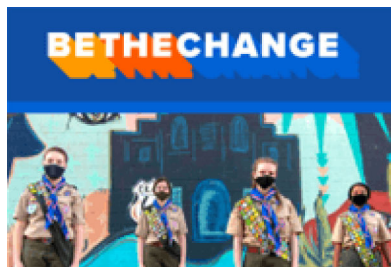
adventure that so many families are craving.

Did you have Scouts that didn't recharter because you were unable to meet during the winter months? Spring is a great time to re-invite them to Scouting. We know the pandemic isn't over, and Scouting offers that need for involvement that families are looking for.

Here are some easy, fun activities to invite current and potential Scouts to.

- Fishing Derby at a Local Park
- Scavenger Hunt Nature Hike
- Ice Cream Social
- Rocket Launch
- Family Bike Ride
- Cub Scout Bike Parade

The Erie Shores Council membership team is here to support your Spring Recruitment needs including flyers (paper and digital), yard signs, bookmarks, etc. Contact your district professional or visit our [Recruitment Resources page](#) to learn about all of the ways we can help you have a successful spring recruitment.



## Be The Change - Facebook Live Event!

Join the Boy Scouts of America for a celebration of service, leadership and the groundbreaking accomplishments of the inaugural class of female Eagle Scouts on February 21, 2021, via a Facebook Live broadcast at 8:00 PM EST. [Click here](#) to RSVP and learn more!

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## retention!

Promoting summer camp attendance at all levels of Scouting will help ensure the retention of your unit's current youth membership. Scouts will meet and make new friends outside of their unit along with the possibility of meeting youth from other councils as well. Opportunities exist for our youngest Lions to our more experienced Scouts BSA and Venturers! For more information, please click the links below.

*Camping programs offered at Camp Miakonda:*

[Parent and Pal](#), May 1-2: Open to all Cub Scout age youth with a parent, guardian or trusted adult.

[Cub Scout Day Camp](#): Open to Cub Scouts entering first (with an adult partner) through fifth grade. Chose one, two or more from the five sessions available in June and July. Scouts will enjoy the great outdoors at historic Camp Miakonda along with completing requirements for their rank specific Adventures.

[Tiger Overnight](#), June 25-26: Open to all Tigers (entering first grade Fall 2021) with an adult partner to experience Cub Scout Day Camp along with an overnight camping experience.

[Webelos Overnight](#), July 9-10: Open to all Webelos Scouts (entering fourth grade Fall 2021) with a parent or den leaders for an introduction to the Scouts BSA program.

*Camping programs offered at White Sar Park in Gibsonburg:*

[Eagle Bay Webelos Overnight](#), July 20-21: Open to all Webelos and Arrow of Light Scouts (entering fourth and fifth grade Fall 2021) with a parent or den leaders for an introduction to the Scouts BSA program.

[Eagle Bay Cub Day Camp](#), July 21-23: Open to Cub Scouts entering first (with an adult partner) through fifth grade. Scouts will enjoy the great outdoors along with completing requirements for their rank specific Adventures.

*Camping program at [Camp Frontier, Pioneer Scout Reservation](#):*

Summer Camp: Scouts BSA Troops and Venturing Crews will experience a week of outdoor education at beautiful Camp Frontier. Troops and Crews can choose from one of seven week-long sessions.

[Arrow of Light Camp](#): Open to all Arrow of Light Scouts (entering fifth grade Fall

Scouts BSA the following spring along with working on Adventure requirements.

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## New Member Coordinator

**The New Member Coordinator (NMC) is a leader position created to help sustain strong unit membership by welcoming and connecting with new Scouts and their families. The role of the New Member Coordinator is to serve as a welcoming ambassador for the unit.**

Remember your first pack meeting? How overwhelming and lost you felt being inundated with the wealth of new Scouting information? Every year units lose Scouts after the first pack meeting. Imagine how much more valued new families would feel if there was someone to personally welcome them, answer their questions, connect with their family on a deeper level, and guide them through their first few months. Many units also struggle to implement a good Scouting program with limited volunteers. Through cultivating relationships with new members, units will develop a team foundation resulting in new leaders and increased volunteerism.

### **The New Member Coordinator's role:**

- Share the Benefits of Scouting with new members
- Welcome, connect and form relationships with Scouting families
- Introduce new families to leaders and other Scouting families
- Develop a unit welcome packet to provide unit and Scouting resources and contact information
- Engage and guide new families as they begin their Scouting journey
- Cultivate leaders
- Focus and implement ideas that will increase volunteerism and grow unit retention

- Be visible and easily identifiable at unit gatherings
- Complete position training
- Promote feedback and share ideas through customer satisfaction surveys and by communicating with and checking in periodically with new families

New Member Coordinators are appointed by and report to the unit Committee Chair. They work with and are supported by the District Membership Chair, unit leadership, sponsoring organization, and commissioners.

The benefits of having a New Member Coordinator can be substantial! Learn more about New Member Coordinators [responsibilities](#), the [benefits](#) to your unit, or [position training](#).



## Arizona SCITECH Festival - Virtual STEM Resources

Looking for online STEM resources for your Scout, den, pack, patrol, troop, or crew? Check out the Arizona SCITECH Festival for a full month of daily virtual STEM activities each with a daily focus. Topics for the week of February 8-14 include:

- Make It Monday
- Things Tuesday
- Water Wednesday
- Tip Thursday
- Field Trip Friday
- Signature Event Saturday
- STEM Sunday

[Click here](#) to visit the Festival website to learn more!

- **Mailing Address:** PO Box 8728, Toledo, OH 43623
- **lott Scout Shop:** 5600 W. Sylvania Ave., Toledo, OH 43623

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## Subscribe to this Newsletter

Would you like to subscribe to the Membership Monday Newsletter?

[Click on the button to subscribe!](#)

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## E-Mail Listing

**Please note:** We hope to keep your unit updated on all the exciting progress in our 2020 Membership Recruitment Season through these emails and our website.

**\*\*If you are no longer a Unit's key leader/advisor, please forward this on to the new Unit leadership, and "click" the "unsubscribe" link below.\*\***



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