



## BOY SCOUTS OF AMERICA®

### ERIE SHORES COUNCIL

---

---

## Hello Erie Shores Council Leaders!

*Welcome to another edition of Membership Monday (on a Tuesday)!*

---

---

*Has there been a change in leadership and you are no longer a Unit's key leader/advisor? Please forward this on to the new Unit leadership, and instruct them to use the "Subscribe" button at the bottom of this newsletter.*

---

---



### Spring Recruitment

It is time to be thinking about your unit's plan for a Spring Recruitment as their are families that are looking for activities for their children as the weather breaks. Erie Shores Council would like to have each unit, especially Cub Scout Packs, schedule a recruitment event during April or May. Your district Membership team or District Executive are available to help support and provide resources to make your recruitment event a success!



## Scouts BSA Female Troop Town Hall

Can you believe it has been 2 years since we first launched our female Scouts BSA troops? Thank you to our leaders for all you do and continue to do for Scouting. You have done an amazing job leading these girls through their Scouting journey. The girls are advancing, earning merit badges and having a wonderful time. We have had 3 girls already attain their Eagle Scout Rank and more right on the cusp. All of this progress is a true testament to the dedication and love you and your Scouts have for the Scouting program.

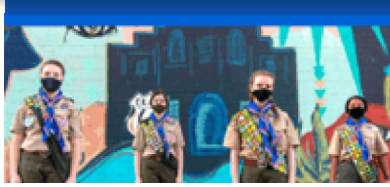
With all of wonderful work these girls are doing, we want find ways to better share the opportunity to join with new families,. We know some of your troops are struggling finding new members and the pandemic had a huge impact on being able to recruit new Scouts. In order to build some synergy, we would like to invite you to a Town Hall discussion on recruitment. We will talk best practices share ideas and brainstorm some ways to get the word out about the amazing things these girls are accomplishing and how to attract new families.

We would love to see all 13 of our female troops represented.

We will hold the meeting in person on **March 18<sup>th</sup>, 7:00pm at Providence Lutheran Church in Holland**. A link will be shared with each troop directly for a virtual option to join in on the meeting.

What to bring: A smile, ideas, feedback (it's a gift), a positive attitude and a pen to write down all of the awesome ideas we will share.





## Did you miss the Be the Change event?

The February 21st [Be the Change event](#) was a wonderful success with more than a hundred thousand views from around the country (and even around the world) celebrating the accomplishments of the members of the inaugural class of female Eagle Scouts and the leadership of all Eagle Scouts past and present!

A huge thanks to all who helped promote the event and shared with your local communities. This historic moment has already helped to generate hundreds of positive local news stories for Scouting, including major national coverage from [NBC Nightly News](#), [ABC News](#), [The Associated Press](#), and [CBS News](#).

If you missed the event or would like to re-watch and share the event, you can see the broadcast on [Facebook Live here](#) or [YouTube here](#).

Additionally, Scout Life magazine has published a special digital edition of the magazine celebrating the inaugural class of female Eagle Scouts. You can read that [special edition here](#).

---

---

## 2021 Coffee Sale

Hello Coffee and Tea Lovers!

There is still time to sign up the **2021 Coffee Sale** featuring ground coffee and K-cups from **Erie Island Coffee Co.** and cocoa and tea options from **Harney & Sons!** We *Espresso* our thanks to all those who have already signed up to sell!

The eight ground coffee flavors come in a 12 oz bag for **\$15**, the eight tea flavors come in a 4 oz tin for **\$15** and the powdered Chai comes in eight 1.1 oz packets for **\$13**.

Your unit will receive a **30%** commission on your total sale to help fund summer camp, high adventure treks, or even new equipment! And, all Scouts that participate in the 2021 Coffee Sale will be eligible for prizes and rewards.

**The sale starts on March 15th.** So, act now to take advantage of this “grounds-breaking” opportunity and commit your unit to sell at [www.erieshorescouncil.org/coffee](http://www.erieshorescouncil.org/coffee) and we'll get you the supplies you will need.

Feel free to contact Vicki Rosengarten at [esc460coffee@gmail.com](mailto:esc460coffee@gmail.com) with any questions.

---

---

## Erie Shores Council

- **Phone:** 419-241-7293
- **Fax:** 419-241-6769
- **Mailing Address:** PO Box 8728, Toledo, OH 43623
- **Iott Scout Shop:** 5600 W. Sylvania Ave., Toledo, OH 43623

---

---

## Subscribe to this Newsletter

Would you like to subscribe to the Membership Monday Newsletter?

[Click on the button to subscribe!](#)

Subscribe to Newsletter

## E-Mail Listing

**Please note:** We hope to keep your unit updated on all the exciting progress in our 2020 Membership Recruitment Season through these emails and our website.

**\*\*If you are no longer a Unit's key leader/advisor, please forward this on to the new Unit leadership, and "click" the "unsubscribe" link below.\*\***



This email was sent to <<Email Address>>

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

Erie Shores Council, Boy Scouts of America · PO Box 8728 · Toledo, OH 43623-0728 · USA