



BOY SCOUTS OF AMERICA®  
ERIE SHORES COUNCIL



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## ★ Hello Popcorn Kernels and Leaders! ★

We are excited to begin planning for the **2021 Popcorn Sale**, and now is the time to start your preparation for the fall!

The Erie Shores Council Popcorn Committee has already been hard at work behind the scenes getting ready for the 2021 Popcorn Sale. Below are a few ideas to work on BEFORE summer.

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**SAFETY** - We continue to monitor all directives from the State of Ohio and CDC to make sure our Scouts stay safe!

**QUESTIONS** about the **2021 Popcorn Sale**? Give Erin a call at 419-843-0111 or send an email to [erin.lalonde@scouting.org](mailto:erin.lalonde@scouting.org).

**CORRECT UNIT CONTACT:** If you are no longer your Unit's Kernel or Unit's

key leader, please forward this on to the new Kernel and/or your Unit leadership, and "click" the "unsubscribe" link below.

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## ★ 2021 Popcorn Sale Preparations ★

Here are a few ideas on what to do now to prepare for the fall!



1. **Select a Unit Popcorn Kernel**
    - If you will not be returning as Kernel, please inform your Unit now so they can start looking for a new one.
  2. **Build a Popcorn Team**
    - Start connecting with parents to be part of the Popcorn Team which may include Unit Kernel, a Show & Sell Coordinator, a Logistic and Transportation Coordinator, Publicist (email/social media), and etc.
  3. **Line up Show & Sell Locations**
    - Talk to store managers about setting up a booth in the fall. Don't forget to connect with them again in August to confirm!
  4. **Plan a Unit Kickoff Date**
    - Early planning ensures a great Kickoff for your Popcorn Sale!
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★ Popcorn Helps our Scouts ★



Become  
Decision Makers



Learn Money  
Management



Become  
Goal Setters



Develop  
Business Ethics



Become Future  
Entrepreneurs



Learn People  
Skills

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## ★ New Kernel Checklist ★

Are you a new Kernel or just need a refresher?

We have developed a **New Kernel Checklist** to help you get started.



Just click on the button below.

[New Kernel Checklist](#)

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## ★ New Kernel Trainings ★

New unit Kernels and/or experienced Kernels who want a refresher to learn about the new product lineup will have two opportunities to attend our **New Kernel Training**.



- **June 3rd**
- **June 8th**

Both trainings will be a hybrid meeting of in-person and virtual. Meeting location and join meeting credentials will be emailed to you after you register.

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## ★ Commit To Sell ★

**Beginning May 1, 2021**, you will have the ability to **commit your unit to sell popcorn** in the **2021 Popcorn Sale!** You will have the option of completing the commitment online or with a paper form.

More details will be in the next email and may also be found at: [www.erieshorescouncil.org/popcorn](http://www.erieshorescouncil.org/popcorn).

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## ★ Commitment Incentive ★

Commit your unit to sell by **May 31** and your pack, troop, or crew will be entered into a drawing for a **\$50 Marco's Pizza gift card!**



## ★ Popcorn Calendar ★

**Mark your calendars now!** Get a complete list of upcoming dates, times and locations, form due dates, and more.

- **June 3** - 2021 New Kernel Training

- **June 8** - 2021 New Kernel Training

[Click Here for Popcorn Calendar](#)

## ★ Helpful Information Links ★

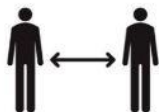
Easy access through our council website, please click on the [buttons](#) for helpful links as you complete your sale. If you need more information on these items, please see previous [Kernel Journals](#).

[Scout Boss Guide](#)

## ★ Safety Protocols ★

**Safety is priority number one during the Erie Shores Council 2021 Popcorn Sale.** We strongly recommend that you maintain safety protocols as suggested by the CDC and the State of Ohio during your Popcorn Sale to include, but not limited to:

Social Distancing



Hand Washing



Hand Sanitizer



Masks



## ★ Additional Resources ★

Erie Shores Council Website - Popcorn - [www.erieshorescouncil.org/popcorn](http://www.erieshorescouncil.org/popcorn)



**District Facebook Groups** - Click on the District Name or search

- [Commodore Perry](#) - Search for: erie shores popcorn kernels - commodore perry district
- [Eagle Bay](#) - Search for: erie shores popcorn kernels - eagle bay district
- [Northwest](#) - Search for: erie shores popcorn kernels - northwest district
- [Swan Creek](#) - Search for: erie shores popcorn kernels - swan creek district
- [Wood](#) - Search for: erie shores popcorn kernels - wood district

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## Questions?

Our Erie Shores Council Popcorn Committee is always ready to help as you complete your 2021 Popcorn Sale! Please feel free to contact us if you have any questions! Just click on our name for an email address or call the number listed.

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[David Hardy](#) - Erie Shores Council Popcorn Kernel - 419.351.8870

[Christine Smith](#) - Commodore Perry District Popcorn Kernel - 567.277.2386

[Tim Schnitker](#) - Eagle Bay District Popcorn Kernel - 419.276.4671

[Anna Robinson](#) - Northwest District Popcorn Kernel - 419.708.3161

[Brienne LaFontaine](#) - Swan Creek District Popcorn Kernel - 419.779.1859

[Brandon Holt](#) - Wood District Popcorn Kernel - 419.270.7275

[Erin LaLonde](#) - Council Staff - 419.843.0111

[Taia Sutherland](#) - Council Staff - 419.466.7197

[Andrew Curran](#) - Council Advisor - 419.843.0108

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[Subscribe to Popcorn "Kernel Journal"](#)

[Past "Kernel Journal" Editions](#)

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Look for your next "Kernel Journal" on May 4th!

Please feel free to contact me if you have any questions! You are welcome to call, email or text me.

**Keep Popping!**

David Hardy - ESC Popcorn Kernel

[david.d.hardy.l8e4@statefarm.com](mailto:david.d.hardy.l8e4@statefarm.com)

419.351.8870

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