



BOY SCOUTS OF AMERICA®
ERIE SHORES COUNCIL



★ Hello Popcorn Kernels and Leaders! ★

We are getting closer to our **2021 Popcorn Kickoffs!** Is your Unit ready? Make sure to complete your Unit Commitment and sign up for a Kickoff!

Still Need Your Commitment - It is important to commit your Unit now to get all the updates for the 2021 Popcorn Sale! All information can be updated as needed anytime.

Time to Plan! - Start planning your popcorn sale with resources below!

- **NEW - Tutorials from Pecatonica**
 - **NEW - Payment Options**
 - Popcorn Program Planner
 - New Kernel Checklist
 - Popcorn Calendar
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SAFETY - We continue to monitor all directives from the State of Ohio and CDC as Covid protocols begin to relax, but want to ensure we encourage our Scouts to stay safe!

QUESTIONS about the **2021 Popcorn Sale**? Give Erin a call at 419-843-0111 or send an email to erin.lalonde@scouting.org.

CORRECT UNIT CONTACT: If you are no longer your Unit's Kernel or Unit's key leader, please forward this on to the new Kernel and/or your Unit leadership, and "click" the "unsubscribe" link below.

★ **Pecatonica Tutorials** ★

Check out the new video tutorials that Pecatonica River Popcorn has produced! Now is a great time to review the Scout Boss system so you are ready to place your orders and track your sales!

[Pecatonica Tutorials](#)

★ **Payment Options** ★

Now is a great time to look into additional pay options to offer your customers during the sale. Pecatonica has information about Square and Venmo. There are other options like the Cash App, PayPal, and others.

[Square and Venmo](#)

Note: This information is for general information purposes only. Erie Shores Council assumes no responsibility for anyone's use of the information.

★ Popcorn Commitment ★

You have the option of filling out the **2021 Popcorn Commitment** form online (preferred) or with a paper form.



Online Commitment (Preferred Method)

- **Log into your account** at www.prpopcorn.com.
 - If you need log in help, contact Erin LaLonde at 419.843.0111 or erin.lalonde@scouting.org.
- **Update your Profile** and click "Update".
 - Please give your best guess on the questions if you are unsure.
- **Choose your Selling Option.** You may select from: **Show & Sell, Take Order, or click both**, then click "Continue".
- **Choose your Commission Option.** "Prizes" or "No Prizes", then click "Done"
 - **Prizes** = Base Level Commission + Scouts pick from COOL prizes from the level of sales achieved.
 - **No Prizes** = Base Level Commission + Extra 3% Commission, no prizes.
- **Note:** You can make changes to this information at any time by contacting [Erin LaLonde](#).

Paper Commitment

- **Download** paper form (click the button below and return completed form by:
 - **Mail** to Erie Shores Council, PO Box 8728, Toledo, OH 43623
 - **Email** to Erin LaLonde at erin.lalonde@scouting.org
 - **Bring** to the lott Scout Shop
 - **Fax** to 419.241.6769

[Online Commitment](#)

[Paper Commitment](#)

★ Popcorn Program Planner ★

Download the **Popcorn Program Planner** spreadsheet to help you plan your sale. Now is a great time to sit down and plan your program for 2021-2022.

Use this form to enter all of your Unit's costs. The spreadsheet will tally up exactly how much popcorn your unit needs to sell to cover your expenses, AND it will give you a target goal for each Scout. Pass this out to parents at your Popcorn Kickoff!

- **Fill in** your information in the yellow highlighted squares.
- **In the upper right corner:** Enter the number of Scouts and your commission value (26% - if you take the prize option. Or 29% - if you take the cash option.)
- **In the month boxes:** List the activity and total cost for the entire event.

- **In the lower-left corner:** List the cost for one Scout. (Ex: Boys Life would be \$12) The spreadsheet will automatically tally the total cost for all the Scouts.
- **In the lower right corner:** Enter any "Other unit expenses" - program supply purchases like Troop Camping Equipment, a new Pinewood Derby Track, etc.

Popcorn Program Planner

★ 2021 Popcorn Sale Preparations ★

Here are a few ideas on what to do now to prepare for the fall!



1. **Select a Unit Popcorn Kernel**
 - If you will not be returning as Kernel, please inform your Unit now so they can start looking for a new one.
2. **Build a Popcorn Team**
 - Start connecting with parents to be part of the Popcorn Team which may include Unit Kernel, a Show & Sell Coordinator, a Logistic and Transportation Coordinator, Publicist (email/social media), etc.
3. **Line up Show & Sell Locations**
 - Talk to store managers about setting up a booth in the fall. Don't forget to connect with them again in August to confirm!
4. **Plan a Unit Kickoff Date**
 - Early planning ensures a great Kickoff for your Popcorn Sale!

★ Popcorn Helps our Scouts ★



Become
Decision Makers



Learn Money
Management



Become
Goal Setters



Develop
Business Ethics



Become Future
Entrepreneurs



Learn People
Skills

★ New Kernel Checklist ★

Are you a new Kernel or just need a refresher?

We have developed a **New Kernel Checklist** to help you get started.



Just click on the button below.

[New Kernel Checklist](#)



**Mark Your
Calendar**

★ Popcorn Calendar ★

Mark your calendars now! Get a complete list of upcoming dates, times and locations, form due dates, and more.

- **August 10** - Commodore Perry District Popcorn Kickoff
- **August 10** - Eagle Bay District Popcorn Kickoff
- **August 12** - Northwest District Popcorn Kickoff
- **August 12** - Wood District Popcorn Kickoff
- **August 19** - Swan Creek District Popcorn Kickoff
- **August 24** - Council-Wide Make-Up Popcorn Kickoff

[Click Here for Popcorn Calendar](#)

★ **Helpful Information Links** ★

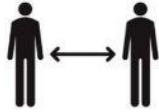
Easy access through our council website, please click on the [buttons](#) for helpful links as you complete your sale. If you need more information on these items, please see previous [Kernel Journals](#).

[Scout Boss Guide](#)

★ **Safety Protocols** ★

Safety continues to be a top priority during the Erie Shores Council 2021 Popcorn Sale. We continue to monitor all directives from the State of Ohio and CDC as Covid protocols begin to relax, but want to ensure we encourage our Scouts to stay safe! Simple measures may include, but are not limited to:

Social Distancing



Hand Washing



Hand Sanitizer



Masks



★ Additional Resources ★

Erie Shores Council Website - Popcorn - www.erieshorescouncil.org/popcorn



District Facebook Groups - Click on the District Name or search

- [Commodore Perry](#) - Search for: erie shores popcorn kernels - commodore perry district
- [Eagle Bay](#) - Search for: erie shores popcorn kernels - eagle bay district
- [Northwest](#) - Search for: erie shores popcorn kernels - northwest district
- [Swan Creek](#) - Search for: erie shores popcorn kernels - swan creek district
- [Wood](#) - Search for: erie shores popcorn kernels - wood district

Questions?

Our Erie Shores Council Popcorn Committee is always ready to help as you prepare for your 2021 Popcorn Sale! Please feel free to contact us if you have any questions! Just click on our name for an email address or call the number listed.

[David Hardy](#) - Erie Shores Council Popcorn Kernel - 419.351.8870

[Christine Smith](#) - Commodore Perry District Popcorn Kernel - 567.277.2386

[Tim Schnitker](#) - Eagle Bay District Popcorn Kernel - 419.276.4671

[Anna Robinson](#) - Northwest District Popcorn Kernel - 419.708.3161

[Brienne LaFontaine](#) - Swan Creek District Popcorn Kernel - 419.779.1859

[Brandon Holt](#) - Wood District Popcorn Kernel - 419.270.7275

[Erin LaLonde](#) - Council Staff - 419.843.0111

[Taia Sutherland](#) - Council Staff - 419.466.7197

[Andrew Curran](#) - Council Advisor - 419.843.0108

[Subscribe to Popcorn "Kernel Journal"](#)

[Past "Kernel Journal" Editions](#)

Look for your next "Kernel Journal" on July 13!

Please feel free to contact me if you have any questions! You are welcome to call, email or text me.

Keep Popping!

David Hardy - ESC Popcorn Kernel

david.d.hardy.l8e4@statefarm.com

419.351.8870

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