



BOY SCOUTS OF AMERICA®  
ERIE SHORES COUNCIL



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## ★ Hello Popcorn Kernels and Leaders! ★

We are less than one month away from our first [District Popcorn Kickoffs](#) in the **2021 Popcorn Sale!** Be sure to RSVP for your Kickoff below!

**We Still Need Your Commitment** - It is important to commit your Unit now to get all the updates for the 2021 Popcorn Sale! Even if a new kernel has not been recruited yet, all information can be updated as needed anytime. Thank you to those Units that have already committed!

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**SAFETY** - We continue to monitor all directives from the State of Ohio and CDC as Covid protocols begin to relax, but want to ensure we encourage our Scouts to stay safe!

**QUESTIONS** about the **2021 Popcorn Sale?** Give Erin a call at 419-843-0111 or send an email to [erin.lalonde@scouting.org](mailto:erin.lalonde@scouting.org).

**CORRECT UNIT CONTACT:** If you are no longer your Unit's Kernel or Unit's key leader, please forward this on to the new Kernel and/or your Unit leadership, and "click" the "unsubscribe" link below.

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# LOOK WHAT'S NEW!



## ★ What's NEW this Week! ★

Each week the Popcorn Kernel Journal will feature **NEW** items in this section. Please read below for more details.

- **Warehouse Needed!**
- **District Popcorn Kickoffs**
- **Sneak Peak - Caramel w/Sea Salt OSU Tin**
- **Kernel Tracker**

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## ★ Warehouse Needed ★

The Erie Shores Council Popcorn Sale needs your help to find a new warehouse space for our "Weekly Show & Sell Refills," "Returns," and "Take Order" distributions. Please review our list of required items and highly recommended items.

Please forward this request to anyone you feel would be able to help provide a space. The button below provides more details on the listed items.

Thank you for your consideration in helping our Scouts be "*Thrifty*" as they pay their own way by selling popcorn.

#### Required Items

- Square Footage – Approx. 1800sf
- Bays/Garage Doors/Access Points
- Timeline – 9/9-11/30
- BSA Insurance Provided
- Restrooms
- Staff on Site
- Point of Contact for Site

#### Highly Recommended Items

- Loading Dock vs. Ground
- Lights
- Heat
- Waste Disposal
- Fork Lift
- Pallet Jack/Cart
- Availability/Accessibility
- Patience

## Warehouse Details



### ★ District Popcorn Kickoffs ★

It is important that someone from your unit attends a **Popcorn Kickoff** to receive all the important updates and supplies for the **2021 Popcorn Sale!**

If you are unable to attend your District's Kickoff, please feel free to attend one of the others. Be sure to RSVP so we can bring your Kickoff Kit to the location that works best for you!

[RSVP to the date or location that best fits your schedule:](#)

**August 10** - Commodore Perry, Jadel Leadership Center & Zoom\*, 7-8pm

**August 10** - Eagle Bay, Hayes United Methodist, Fremont, 6-7pm

**August 12** - Northwest, Jadel Leadership Center & Zoom\*, 7-8pm

**August 12** - Wood, St. Aloysius Catholic Church, BG & Zoom\*, 7-8pm

**August 19** - Swan Creek, Providence Lutheran Church, Holland & Zoom\*, 7-8pm

**August 24** - Council Make-up, Jadel Leadership Center & Zoom\*, 7-8pm

*\*Credentials for Zoom will be emailed prior to the Kickoff.*

**RSVP for Kickoff**



★ **Sneak Peak** ★

The Caramel with Sea Salt popcorn comes in an Ohio State University themed tin. This caramel corn is made with real butter, brown sugar, and the perfect amount of sea salt. The crunchy, sweet, and salty combination will leave you wanting more!



## ★ Kernel Tracker ★

The Kernel Tracker can now track individual Scout sales and more! It will work on any device with a web browser. The Kernel Tracker can be accessed through your dashboard at [prpopcorn.com](http://prpopcorn.com).

1. Log in to your [Pecatonica River website](#) using your unit log in.
2. Click the Kernel Tracker button from the dashboard.
3. Create a username and password.
4. Track current inventory stock and distributed stock.
5. Add Scouts then track sales and inventory checked out.
6. Send inventory reports to parents.
7. List Show & Sells and add Scouts.

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## ★ Popcorn Commitment ★

You have the option of filling out the **2021 Popcorn Commitment** form online (preferred) or with a paper form.

**Online Commitment** (Preferred Method)

- **Log into your account** at [www.prcpopcorn.com](http://www.prcpopcorn.com).



- If you need log in help, contact Erin LaLonde at 419.843.0111 or [erin.lalonde@scouting.org](mailto:erin.lalonde@scouting.org).
  
- **Update your Profile** and click "Update".
  - Please give your best guess on the questions if you are unsure.
  
- **Choose your Selling Option.** You may select from: **Show & Sell, Take Order, or click both**, then click "Continue".
  
- **Choose your Commission Option.** "Prizes" or "No Prizes", then click "Done"
  - **Prizes** = Base Level Commission + Scouts pick from COOL prizes from the level of sales achieved.
  - **No Prizes** = Base Level Commission + Extra 3% Commission, no prizes.
  
- **Note:** You can make changes to this information at any time by contacting [Erin LaLonde](#).

### **Paper Commitment**

- **Download** paper form (click the button below and return completed form by:
  - **Mail** to Erie Shores Council, PO Box 8728, Toledo, OH 43623
  - **Email** to Erin LaLonde at [erin.lalonde@scouting.org](mailto:erin.lalonde@scouting.org)
  - **Bring** to the lott Scout Shop

- **Fax to 419.241.6769**

**Online Commitment**

**Paper Commitment**

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## ★ **2021 Popcorn Sale Preparations** ★

Here are a few ideas on what to do now to prepare for the fall!



1. **Select a Unit Popcorn Kernel**
  - If you will not be returning as Kernel, please inform your Unit now so they can start looking for a new one.
2. **Build a Popcorn Team**
  - Start connecting with parents to be part of the Popcorn Team which may include Unit Kernel, a Show & Sell Coordinator, a Logistic and Transportation Coordinator, Publicist (email/social media), etc.
3. **Line up Show & Sell Locations**
  - Talk to store managers about setting up a booth in the fall. Don't forget to connect with them again in August to confirm!
4. **Plan a Unit Kickoff Date**
  - Early planning ensures a great Kickoff for your Popcorn Sale!



## ★ Planning Resources ★

Time to Plan! - Plan your popcorn sale with resources below!

[Pecatonica Tutorials](#)

[New Kernel Checklist](#)

[Popcorn Program Planner](#)

[Square and Venmo Options](#)

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## ★ Popcorn Helps our Scouts ★



Become  
Decision Makers



Learn Money  
Management



Become  
Goal Setters



Develop  
Business Ethics



Become Future  
Entrepreneurs



Learn People  
Skills

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**Mark Your  
Calendar**



## ★ Popcorn Calendar ★

**Mark your calendars now!** Get a complete list of upcoming dates, times and locations, form due dates, and more.

- **August 10** - Commodore Perry District Popcorn Kickoff
- **August 10** - Eagle Bay District Popcorn Kickoff
- **August 12** - Northwest District Popcorn Kickoff
- **August 12** - Wood District Popcorn Kickoff
- **August 19** - Swan Creek District Popcorn Kickoff
- **August 24** - Council-Wide Make-Up Popcorn Kickoff

[Click Here for Popcorn Calendar](#)

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## ★ Helpful Information Links ★

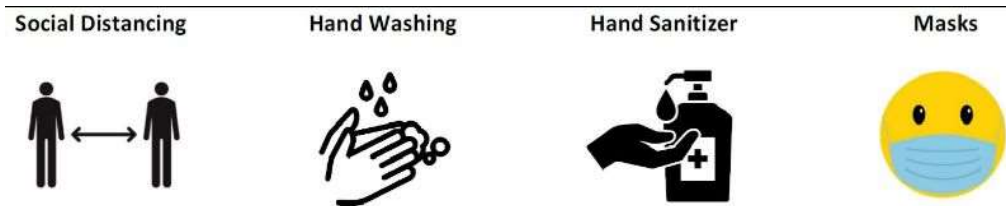
Easy access through our council website, please click on the [buttons](#) for helpful links as you complete your sale. If you need more information on these items, please see previous [Kernel Journals](#).

[Scout Boss Guide](#)

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## ★ Safety Protocols ★

**Safety continues to be a top priority during the Erie Shores Council 2021 Popcorn Sale.** We continue to monitor all directives from the State of Ohio and CDC as Covid protocols begin to relax, but want to ensure we encourage our Scouts to stay safe! Simple measures may include, but are not limited to:



## ★ Additional Resources ★

**Erie Shores Council Website - Popcorn** - [www.erieshorescouncil.org/popcorn](http://www.erieshorescouncil.org/popcorn)



**District Facebook Groups** - Click on the District Name or search

- [Commodore Perry](#) - Search for: erie shores popcorn kernels - commodore perry district
- [Eagle Bay](#) - Search for: erie shores popcorn kernels - eagle bay district
- [Northwest](#) - Search for: erie shores popcorn kernels - northwest district
- [Swan Creek](#) - Search for: erie shores popcorn kernels - swan creek district
- [Wood](#) - Search for: erie shores popcorn kernels - wood district

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## Questions?

Our Erie Shores Council Popcorn Committee is always ready to help as you prepare for your 2021 Popcorn Sale! Please feel free to contact us if you have any questions! Just click on our name for an email address or call the number listed.

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[David Hardy](#) - Erie Shores Council Popcorn Kernel - 419.351.8870

[Christine Smith](#) - Commodore Perry District Popcorn Kernel - 567.277.2386

[Tim Schnitker](#) - Eagle Bay District Popcorn Kernel - 419.276.4671

[Anna Robinson](#) - Northwest District Popcorn Kernel - 419.708.3161

[Brienne LaFontaine](#) - Swan Creek District Popcorn Kernel - 419.779.1859

[Brandon Holt](#) - Wood District Popcorn Kernel - 419.270.7275

[Erin LaLonde](#) - Council Staff - 419.843.0111

[Taia Sutherland](#) - Council Staff - 419.466.7197

[Andrew Curran](#) - Council Advisor - 419.843.0108

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**[Subscribe to Popcorn "Kernel Journal"](#)**

**[Past "Kernel Journal" Editions](#)**

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**Look for your next "Kernel Journal" on July 27!**

Please feel free to contact me if you have any questions! You are welcome to call, email or text me.

**Keep Popping!**

David Hardy - ESC Popcorn Kernel

[david.d.hardy.l8e4@statefarm.com](mailto:david.d.hardy.l8e4@statefarm.com)

419.351.8870

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