



BOY SCOUTS OF AMERICA®
ERIE SHORES COUNCIL



★ Hello Popcorn Kernels and Leaders! ★

DID YOU RSVP FOR YOUR KICKOFF YET?

As summer begins to wind down, it's time to get ready for a new school year and that means **POPCORN!**

Our **District Popcorn Kickoffs** start **NEXT WEEK** on **August 10!** Please **RSVP** for the Kickoff you plan to attend (in-person or virtual) so we can be sure to provide your Kickoff Kit.

We Still Need Your Commitment - It is important to commit your Unit now to get all the updates for the **2021 Popcorn Sale!** Even if a new kernel has not been recruited yet, all information can be updated as needed anytime. Thank you to those Units that have already committed!

SAFETY - We continue to monitor all directives from the State of Ohio and CDC related to Covid. Please encourage our Scouts to stay safe!

QUESTIONS about the **2021 Popcorn Sale?** Give Erin a call at 419-843-0111

or send an email to erin.lalonde@scouting.org.

CORRECT UNIT CONTACT: If you are no longer your Unit's Kernel or Unit's key leader, please forward this on to the new Kernel and/or your Unit leadership, and "click" the "unsubscribe" link below.

LOOK WHAT'S NEW!



★ **What's NEW this Week!** ★

Each week the Popcorn Kernel Journal will feature **NEW** items in this section. Please read below for more details.

- **Why should I attend a Popcorn Kickoff?**
 - **Are you looking for a new Kernel?**
 - **Popcorn Banner Reservation**
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★ **Why Should I Attend a Popcorn Kickoff?** ★

Glad you asked! There are many great reasons to attend and here are a few:

- **Learn** about new incentives to encourage your Scouts!
- **Receive** supplies for a successful sale!
- **Network** with other Kernels!

- Ask questions!

★ Are You Looking for a New Kernel? ★

Is your unit looking for a new Popcorn Kernel?

Check out these resources to help!

[Kernel Job Description](#)

[New Kernel Checklist](#)



★ Popcorn Banner Reservation ★

Advertise your Show & Sell with a **Popcorn Banner!**

We have **3'x5' banners available** for you to reserve. You will receive a small

banner (1.5'x3') in your Kickoff Kit, but these large banners will really help advertise your sale! A \$25 fee will be assessed for banners not returned.

Popcorn Banner Reservation

★ Warehouse Needed ★

The Erie Shores Council Popcorn Sale needs your help to find a new warehouse space for our "Weekly Show & Sell Refills," "Returns," and "Take Order" distributions. Please review our list of required items and highly recommended items.

Please forward this request to anyone you feel would be able to help provide a space. The button below provides more details on the listed items.

Thank you for your consideration in helping our Scouts be "*Thrifty*" as they pay their own way by selling popcorn.

Required Items

- Square Footage – Approx. 1800sf
- Bays/Garage Doors/Access Points
- Timeline – 9/9-11/30
- BSA Insurance Provided
- Restrooms
- Staff on Site
- Point of Contact for Site

Highly Recommended Items

- Loading Dock vs. Ground
- Lights
- Heat
- Waste Disposal
- Fork Lift
- Pallet Jack/Cart
- Availability/Accessibility
- Patience

Warehouse Details



★ District Popcorn Kickoffs ★

It is important that someone from your unit attends a **Popcorn Kickoff** to receive all the important updates and supplies for the **2021 Popcorn Sale!**

If you are unable to attend your District's Kickoff, please feel free to attend one of the others. Be sure to RSVP so we can bring your Kickoff Kit to the location that works best for you!

[RSVP to the date or location that best fits your schedule:](#)

August 10 - Commodore Perry, Jadel Leadership Center & Zoom*, 7-8pm

August 10 - Eagle Bay, Hayes United Methodist, Fremont, 6-7pm

August 12 - Northwest, Jadel Leadership Center & Zoom*, 7-8pm

August 12 - Wood, St. Aloysius Catholic Church, BG & Zoom*, 7-8pm

August 19 - Swan Creek, Providence Lutheran Church, Holland & Zoom*, 7-8pm

August 24 - Council Make-up, Jadel Leadership Center & Zoom*, 7-8pm

**Credentials for Zoom will be emailed prior to the Kickoff.*

RSVP for Kickoff



★ Show & Sell Sign Ups ★

Once again **Bass Pro** and **Tony Packo's** have graciously agreed to allow Scout units to sell popcorn at their locations. We will also have timeslots available for **Camp Miakonda**.

You can sign up for all three drawings, only the ones you want, or you can opt out.

Please sign up by August 30th. The Show & Sell assignments will be randomly drawn and posted on **August 31st**.

Please remember that these are Council-wide drawings. You will be notified by email if you have received a time slot. There will be more information at your District Kickoff.

Enter Show & Sell Drawing



★ Kernel Tracker ★

The Kernel Tracker can now track individual Scout sales and more! It will work on any device with a web browser. The Kernel Tracker can be accessed through your dashboard at prpopcorn.com.

1. Log in to your [Pecatonica River website](#) using your unit log in.
2. Click the Kernel Tracker button from the dashboard.
3. Create a username and password.
4. Track current inventory stock and distributed stock.
5. Add Scouts then track sales and inventory checked out.
6. Send inventory reports to parents.
7. List Show & Sells and add Scouts.

★ Popcorn Commitment ★

You have the option of filling out the **2021 Popcorn Commitment** form online (preferred) or with a paper form.

Online Commitment (Preferred Method)

- **Log into your account** at www.prcpopcorn.com.



- If you need log in help, contact Erin LaLonde at 419.843.0111 or erin.lalonde@scouting.org.

- **Update your Profile** and click "Update".
 - Please give your best guess on the questions if you are unsure.

- **Choose your Selling Option.** You may select from: **Show & Sell, Take Order, or click both**, then click "Continue".

- **Choose your Commission Option.** "Prizes" or "No Prizes", then click "Done"
 - **Prizes** = Base Level Commission + Scouts pick from COOL prizes from the level of sales achieved.
 - **No Prizes** = Base Level Commission + Extra 3% Commission, no prizes.

- **Note:** You can make changes to this information at any time by contacting [Erin LaLonde](mailto:erin.lalonde@scouting.org).

Paper Commitment

- **Download** paper form (click the button below and return completed form by:
 - **Mail** to Erie Shores Council, PO Box 8728, Toledo, OH 43623
 - **Email** to Erin LaLonde at erin.lalonde@scouting.org
 - **Bring** to the Lott Scout Shop

- **Fax to 419.241.6769**

Online Commitment

Paper Commitment

★ **2021 Popcorn Sale Preparations** ★

Here are a few ideas on what to do now to prepare for the fall!



1. **Select a Unit Popcorn Kernel**
 - If you will not be returning as Kernel, please inform your Unit now so they can start looking for a new one.
 2. **Build a Popcorn Team**
 - Start connecting with parents to be part of the Popcorn Team which may include Unit Kernel, a Show & Sell Coordinator, a Logistic and Transportation Coordinator, Publicist (email/social media), etc.
 3. **Line up Show & Sell Locations**
 - Talk to store managers about setting up a booth in the fall. Don't forget to connect with them again in August to confirm!
 4. **Plan a Unit Kickoff Date**
 - Early planning ensures a great Kickoff for your Popcorn Sale!
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★ Planning Resources ★

Time to Plan! - Plan your popcorn sale with resources below!

[Pecatonica Tutorials](#)

[New Kernel Checklist](#)

[Popcorn Program Planner](#)

[Square and Venmo Options](#)

★ Popcorn Helps our Scouts ★



Become
Decision Makers



Learn Money
Management



Become
Goal Setters



Develop
Business Ethics



Become Future
Entrepreneurs



Learn People
Skills



**Mark Your
Calendar**

★ Popcorn Calendar ★

Mark your calendars now! Get a complete list of upcoming dates, times and locations, form due dates, and more.

- **August 10** - Commodore Perry District Popcorn Kickoff
- **August 10** - Eagle Bay District Popcorn Kickoff
- **August 12** - Northwest District Popcorn Kickoff
- **August 12** - Wood District Popcorn Kickoff
- **August 19** - Swan Creek District Popcorn Kickoff
- **August 24** - Council-Wide Make-Up Popcorn Kickoff
- **August 30** - Show & Sell Drawing - Entries Due

[Click Here for Popcorn Calendar](#)

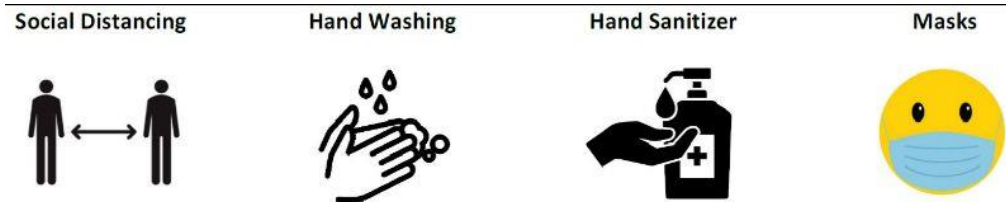
★ Helpful Information Links ★

Easy access through our council website, please click on the [buttons](#) for helpful links as you complete your sale. If you need more information on these items, please see previous [Kernel Journals](#).

[Scout Boss Guide](#)

★ Safety Protocols ★

Safety continues to be a top priority during the Erie Shores Council 2021 Popcorn Sale. Erie Shores Council continues to monitor all directives from the State of Ohio and CDC related to Covid. Please encourage our Scouts to stay safe! Simple measures may include, but are not limited to:



★ Additional Resources ★

Erie Shores Council Website - Popcorn - www.erieshorescouncil.org/popcorn



District Facebook Groups - Click on the District Name or search

- [Commodore Perry](#) - Search for: erie shores popcorn kernels - commodore perry district
- [Eagle Bay](#) - Search for: erie shores popcorn kernels - eagle bay district
- [Northwest](#) - Search for: erie shores popcorn kernels - northwest district
- [Swan Creek](#) - Search for: erie shores popcorn kernels - swan creek district
- [Wood](#) - Search for: erie shores popcorn kernels - wood district

Questions?

Our Erie Shores Council Popcorn Committee is always ready to help as you prepare for your 2021 Popcorn Sale! Please feel free to contact us if you have any questions! Just click on our name for an email address or call the number listed.

[David Hardy](#) - Erie Shores Council Popcorn Kernel - 419.351.8870

[Christine Smith](#) - Commodore Perry District Popcorn Kernel - 567.277.2386

[Tim Schnitker](#) - Eagle Bay District Popcorn Kernel - 419.276.4671

[Anna Robinson](#) - Northwest District Popcorn Kernel - 419.708.3161

[Brienne LaFontaine](#) - Swan Creek District Popcorn Kernel - 419.779.1859

[Brandon Holt](#) - Wood District Popcorn Kernel - 419.270.7275

[Erin LaLonde](#) - Council Staff - 419.843.0111

[Taia Sutherland](#) - Council Staff - 419.466.7197

[Andrew Curran](#) - Council Advisor - 419.843.0108

[Subscribe to Popcorn "Kernel Journal"](#)

[Past "Kernel Journal" Editions](#)

Look for your next "Kernel Journal" on August 10!

Please feel free to contact me if you have any questions! You are welcome to call, email or text me.

Keep Popping!

David Hardy - ESC Popcorn Kernel

david.d.hardy.l8e4@statefarm.com

419.351.8870

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