



BOY SCOUTS OF AMERICA®
ERIE SHORES COUNCIL



★ Hello Popcorn Kernels and Leaders! ★

DID YOU RSVP FOR YOUR KICKOFF YET?

Our **Popcorn Kickoffs** for the **2021 Popcorn Sale** started last night! Kickoffs provide an opportunity to network with other Kernels and to hear what they have done to be successful in their sale. Plus, you will learn about how to incentivize your Scouts!

We still have 4 more Kickoffs left! Please [RSVP](#) for the Kickoff you will attend (in-person or virtual) so we can be sure to provide your Kickoff Kit.

We Still Need Your Commitment - It is important to commit your Unit now to get all the updates for the **2021 Popcorn Sale!** Even if a new kernel has not been recruited yet, all information can be updated as needed anytime. Thank you to those Units that have already committed!

SAFETY - We continue to monitor all directives from the State of Ohio and CDC related to Covid. Please encourage our Scouts to stay safe!

QUESTIONS about the **2021 Popcorn Sale**? Give Erin a call at 419-843-0111 or send an email to erin.lalonde@scouting.org.

CORRECT UNIT CONTACT: If you are no longer your Unit's Kernel or Unit's key leader, please forward this on to the new Kernel and/or your Unit leadership, and "click" the "unsubscribe" link below.

HELPFUL KERNEL LINKS: View helpful links at the end of this email.

LOOK WHAT'S NEW!



★ **What's NEW this Week!** ★

Each week the Popcorn Kernel Journal will feature **NEW** items in this section. Please read below for more details.

- **Worksheet Tool**
- **Seller IDs**
- **Volunteers Needed**

★ **Worksheet Tool** ★

A key component to your popcorn sale is the ability to track your Scout's sales. Pecatonica provides a basic Excel worksheet that you can use to track sales. You are welcome to use this worksheet or create your own system.

You can download the **Worksheet Tool** from your Unit Dashboard by clicking on the Worksheet Tool button.

Dashboard



★ Seller IDs ★

A Seller ID for each Scout is needed for Online Sales and to submit Pecatonica Winner Circle Prizes.

1. Obtain Scout's first and last name and a parent email.
2. Log in to your Dashboard at www.prpopcorn.com.
3. Click on the Scout Seller ID button.
4. Update and/or Add Scouts as needed.
5. You have the option to make Scouts "inactive" by clicking the edit button next to their name.

If a Scout transfers to a new Unit (Pack, Troop, or Crew), a new Seller ID needs to be created with the new Unit. The Scout will then need to create a new profile when they receive the email.



★ **Volunteers Needed** ★

To keep our distributions running smoothly, we need volunteers to help sort and load popcorn at the **Distribution Locations** on **September 14 & 15**. We will start pulling orders at 2:00pm and units start picking up at 3:00pm.

If you are able to give any amount of time to help us, we would really appreciate it! Please ask parents in your unit to see if they can help. Scouts (14 yrs or older) can volunteer to help to earn service hours.

[Volunteer Sign Up](#)

★ **Warehouse Needed** ★

The Erie Shores Council Popcorn Sale needs your help to find a new warehouse space for our "Weekly Show & Sell Refills," "Returns," and "Take Order" distributions. Please review our list of required items and highly recommended items.

Please forward this request to anyone you feel would be able to help provide a space. The button below provides more details on the listed items.

Thank you for your consideration in helping our Scouts be "*Thrifty*" as they pay their own way by selling popcorn.

Required Items

- Square Footage – Approx. 1800sf
- Bays/Garage Doors/Access Points
- Timeline – 9/9-11/30
- BSA Insurance Provided
- Restrooms
- Staff on Site
- Point of Contact for Site

Highly Recommended Items

- Loading Dock vs. Ground
- Lights
- Heat
- Waste Disposal
- Fork Lift
- Pallet Jack/Cart
- Availability/Accessibility
- Patience

Warehouse Details

★ Why Should I Attend a Popcorn Kickoff? ★

Glad you asked! There are many great reasons to attend and here are a few:

- **Learn** about new incentives to encourage your Scouts!
- **Receive** supplies for a successful sale!
- **Network** with other Kernels!
- **Ask** questions!



★ District Popcorn Kickoffs ★

It is important that someone from your unit attends a **Popcorn Kickoff** to receive all the important updates and supplies for the **2021 Popcorn Sale!**

If you are unable to attend your District's Kickoff, please feel free to attend one of the others. Be sure to RSVP so we can bring your Kickoff Kit to the location that works best for you!

[RSVP to the date or location that best fits your schedule:](#)

August 10 - Commodore Perry, Jadel Leadership Center & Zoom*, 7-8pm

August 10 - Eagle Bay, Hayes United Methodist, Fremont, 6-7pm

August 12 - Northwest, Jadel Leadership Center & Zoom*, 7-8pm

August 12 - Wood, St. Aloysius Catholic Church, BG & Zoom*, 7-8pm

August 19 - Swan Creek, Providence Lutheran Church, Holland & Zoom*, 7-8pm

August 24 - Council Make-up, Jadel Leadership Center & Zoom*, 7-8pm

**Credentials for Zoom will be emailed prior to the Kickoff.*

[RSVP for Kickoff](#)



★ Show & Sell Sign Ups ★

Once again **Bass Pro** and **Tony Packo's** have graciously agreed to allow Scout units to sell popcorn at their locations. We will also have timeslots available for **Camp Miakonda**.

You can sign up for all three drawings, only the ones you want, or you can opt out.

Please sign up by August 30th. The Show & Sell assignments will be randomly drawn and posted on **August 31st.**

Please remember that these are Council-wide drawings. You will be notified by email if you have received a time slot. There will be more information at your District Kickoff.

[Enter Show & Sell Drawing](#)



★ Popcorn Banner Reservation ★

Advertise your Show & Sell with a **Popcorn Banner**!

We have **3'x5' banners available** for you to reserve. You will receive a smaller banner (2'x4') in your Kickoff Kit, but these large banners will really help advertise your sale! A \$25 fee will be assessed for banners not returned.

[Popcorn Banner Reservation](#)



★ Kernel Tracker ★

The Kernel Tracker can now track individual Scout sales and more! It will work on any device with a web browser. The Kernel Tracker can be accessed through your dashboard at prpopcorn.com.

1. Log in to your [Pecatonica River website](#) using your unit log in.
2. Click the Kernel Tracker button from the dashboard.
3. Create a username and password.
4. Track current inventory stock and distributed stock.
5. Add Scouts then track sales and inventory checked out.
6. Send inventory reports to parents.
7. List Show & Sells and add Scouts.

★ Popcorn Commitment ★

If your unit has not completed the **2021 Popcorn Commitment** yet, you have the option of filling it the online (preferred) or with a paper form.

You can make changes to this information at any time by contacting [Erin LaLonde](#).

Online Commitment (Preferred Method)

- **Log into your account** at www.prcpopcorn.com.
 - If you need log in help, contact Erin LaLonde at 419.843.0111 or erin.lalonde@scouting.org.



Paper Commitment

- **Download** paper form (click the button below and return completed form by:
 - **Mail** to Erie Shores Council, PO Box 8728, Toledo, OH 43623
 - **Email** to Erin LaLonde at erin.lalonde@scouting.org
 - **Bring** to the lott Scout Shop
 - **Fax** to 419.241.6769

[Online Commitment](#)

[Paper Commitment](#)

★ **Popcorn Helps our Scouts** ★



Become
Decision Makers



Learn Money
Management



Become
Goal Setters



Develop
Business Ethics



Become Future
Entrepreneurs



Learn People
Skills



**Mark Your
Calendar**

★ **Popcorn Calendar** ★

Mark your calendars now! Get a complete list of upcoming dates, times and locations, form due dates, and more.

- **August 10** - Commodore Perry District Popcorn Kickoff
- **August 10** - Eagle Bay District Popcorn Kickoff
- **August 12** - Northwest District Popcorn Kickoff
- **August 12** - Wood District Popcorn Kickoff
- **August 19** - Swan Creek District Popcorn Kickoff
- **August 24** - Council-Wide Make-Up Popcorn Kickoff
- **August 30** - Show & Sell Drawing - Entries Due
- **August 31** - Show & Sell Drawing Time Slots Announced
- **September 1** - Show & Sell Order Due

[Click Here for Popcorn Calendar](#)

★ **Helpful Information Links** ★

Easy access through our council website, please click on the [buttons](#) for helpful links as you complete your sale. If you need more information on these items, please see previous [Kernel Journals](#).

[Scout Boss Guide](#)

[Pecatonica Tutorials](#)

[New Kernel Checklist](#)

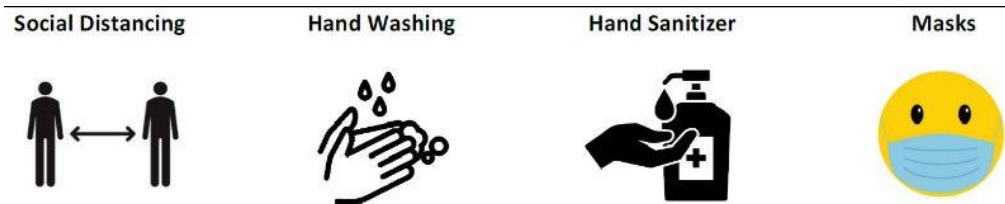
Kernel Job Description

Popcorn Program Planner

Square and Venmo Options

★ Safety Protocols ★

Safety continues to be a top priority during the Erie Shores Council 2021 Popcorn Sale. Erie Shores Council continues to monitor all directives from the State of Ohio and CDC related to Covid. Please encourage our Scouts to stay safe! Simple measures may include, but are not limited to:



★ Additional Resources ★

Erie Shores Council Website - Popcorn - www.erieshorescouncil.org/popcorn



District Facebook Groups - Click on the District Name or search

- [Commodore Perry](#) - Search for: erie shores popcorn kernels - commodore perry district

- [Eagle Bay](#) - Search for: erie shores popcorn kernels - eagle bay district
- [Northwest](#) - Search for: erie shores popcorn kernels - northwest district
- [Swan Creek](#) - Search for: erie shores popcorn kernels - swan creek district
- [Wood](#) - Search for: erie shores popcorn kernels - wood district

Questions?

Our Erie Shores Council Popcorn Committee is always ready to help as you prepare for your 2021 Popcorn Sale! Please feel free to contact us if you have any questions! Just click on our name for an email address or call the number listed.

[David Hardy](#) - Erie Shores Council Popcorn Kernel - 419.351.8870

[Christine Smith](#) - Commodore Perry District Popcorn Kernel - 567.277.2386

[Tim Schnitker](#) - Eagle Bay District Popcorn Kernel - 419.276.4671

[Anna Robinson](#) - Northwest District Popcorn Kernel - 419.708.3161

[Brienne LaFontaine](#) - Swan Creek District Popcorn Kernel - 419.779.1859

[Brandon Holt](#) - Wood District Popcorn Kernel - 419.270.7275

[Erin LaLonde](#) - Council Staff - 419.843.0111

[Taia Sutherland](#) - Council Staff - 419.466.7197

[Andrew Curran](#) - Council Advisor - 419.843.0108

[Subscribe to Popcorn "Kernel Journal"](#)

[Past "Kernel Journal" Editions](#)

Look for your next "Kernel Journal" on August 17!

Please feel free to contact me if you have any questions! You are welcome to call, email or text me.

Keep Popping!

David Hardy - ESC Popcorn Kernel

david.d.hardy.l8e4@statefarm.com

419.351.8870

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