



BOY SCOUTS OF AMERICA®
ERIE SHORES COUNCIL



★ Hello Popcorn Kernels and Leaders! ★

Show & Sell Drawing results for a booth at Bass Pro, Packo's, and Camp Miakonda are now available! Check out the information below.

DON'T FORGET - Show & Sell Orders are due **Wednesday, September 1st!**

Join one of our **Kernel Chats** to ask questions and/or help others with ideas. You are welcome to [RSVP for one or more Kernel Chats](#).

Thank you to those Units that have committed to sell popcorn! About 40% of our Units have not committed yet. It is important to commit your Unit now to get all the updates for the **2021 Popcorn Sale!** Even if a new Kernel has not been recruited yet, all information can be updated as needed anytime.

SAFETY - We continue to monitor all directives from the State of Ohio and CDC related to Covid. Please encourage our Scouts to stay safe!

QUESTIONS about the **2021 Popcorn Sale**? Give Erin a call at 419-843-0111 or send an email to erin.lalonde@scouting.org.

CORRECT UNIT CONTACT: If you are no longer your Unit's Kernel or Unit's key leader, please forward this on to the new Kernel and/or your Unit leadership, and "click" the "unsubscribe" link below.

HELPFUL KERNEL LINKS: View helpful links at the end of this email.

LOOK WHAT'S NEW!



★ **What's NEW this Week!** ★

Each week the Popcorn Kernel Journal will feature **NEW** items in this section. Please read below for more details.

- **Show & Sell Booth Schedules**
- **Show & Sell Order Distribution Schedules**
- **Helpful Loading Tips**



★ Show & Sell Drawing Results! ★

The **2021 Show & Sell Booth Schedules** are now available!

If your unit did not receive a spot, please do not be discouraged. Approach other local businesses in your community to see if your unit can do a Show & Sell with them. Units not selected this year, will automatically be included for 2022.

If you are unable to attend your time slot, please contact Erin LaLonde at 419.843.0111 or erin.lalonde@scouting.org as soon as possible. We have units on a waiting list that can then be contacted.

We do have open time slots available on the Packo's schedule. Please contact [Erin](#) if you are interested in one of the time slots.

If you are concerned about how much inventory to order for Show & Sell orders, please contact the Scout office and ask for Erin or Andrew.

[Packo's Show & Sell Schedule](#)

[Bass Pro Show & Sell Schedule](#)

[Camp Miakonda Show & Sell Schedule](#)

★ Show & Sell Distribution Schedules ★

The **2021 Show & Sell Distribution Schedules** will be emailed and posted on the website, no later than Tuesday, September 7. If you need a specific time, please contact your [District Kernel](#) or [Erin LaLonde](#) as soon as possible.

Dates and locations are listed below. Please refer to page 18 in your [Leader Guide](#) for more information.

- **Commodore Perry & Northwest - Tuesday, September 14**
 - Lucas County Fairgrounds, 1406 Key St., Maumee, OH
- **Eagle Bay - Wednesday, September 15**
 - Total Distribution Inc, 2215 Bark Creek Dr, Fremont, OH
- **Swan Creek - Wednesday, September 15**
 - Lucas County Fairgrounds, 1406 Key St., Maumee, OH
- **Wood - Wednesday, September 15**
 - Whitacre Trucking, 12602 S. Dixie Hwy, Portage, OH

**If you or a parent in your unit have time, we are still looking for volunteers to help with the distribution. Please [RSVP below under "Volunteers Needed"](#) to help!

Show & Sell Distribution Schedules

★ Helpful Loading Tips ★

Contact your drivers/vehicles now! Make sure you have enough vehicle(s) space for your popcorn order. If you have a large order, you may want to consider renting a U-Haul. To keep costs down, share it with another unit and split the cost.

Here are some helpful loading tips: (Based on 1 driver and the vehicle is empty and seats have been removed where possible.)

- 25 cases or less will fit into most standard 4 door sedans
- Most truck boxes will hold between 25-50 cases
- Up to 40 cases will fit into most SUVs (Explorer, Blazer)
- A topper or a tarp is strongly suggested for truck boxes or pick ups
- Up to 60 cases will fit into most Mini Vans with no seats or riders
- For orders larger than 75 cases, enclosed trailers are best
- Up to 75 cases will fit into a Suburban with no seats

★ Show & Sell Orders Due ★

Show & Sell Orders need to be placed by **Wednesday, September 1st.**

Ordering Guidelines:

- **Order Limit** - Order up to **70%** of your Unit's **2019 Total Sales.**
- **Case** quantities only.

To Order Online (Preferred Method):

1. Navigate to www.prpopcorn.com and sign in.
2. Click NEW ORDER.
3. Follow instructions to place order.

To Order Using Paper Form:

1. Fill out the form in the back of the Guidebook or download from below.
2. Submit the form to Erie Shores Council:
 - [Email to Erin LaLonde](mailto:Erin.LaLonde@ereshores.org) **or**
 - Fax: 419.241.6769 **or**

- Call: Erin at 419.843.0111 **or**
- Bring: Iott Scout Shop **or**
- Mail: Erie Shores Council, PO Box 8728, Toledo, OH 43623

Show & Sell Order Form

★ Kernel Chats ★

Join us for an opportunity to ask questions at one of our Kernel Chats. No agenda, just your questions! Stay for the whole hour or for part of the hour. We are sure to have a time to meet your needs! All Chats will be held virtually via Zoom.

We plan to keep the groups to a size of 8 people, but if the need arises, we will increase the size of the Chat. We will email you the link for the Zoom meeting.

RSVP for the day and time that works best for you at

www.erieshorescouncil.org/KernelChats.

- **Wednesday, September 8** from 4:00 pm - 5:00 pm
- **Thursday, September 16** from 8:00 pm - 9:00 pm
- **Monday, September 20** from 12:00 pm - 1:00 pm

Kernel Chat RSVP

★ Leader Guide Addendum ★

The following are changes to the 2021 Popcorn Sale Leader Guidebook since it was printed.

Page 15 – Online Sales

- There is not a “My PR Popcorn” app. Scout will click on a link in the email they receive once a Seller ID is created to log in and update their profile. The My PR Popcorn Tool is accessed via a web browser.
- Scouts will click on the personal link in the email they receive to set up their profile page on the My PR Popcorn Tool website.
- Online sales are update daily, Monday-Friday, on the My PR Popcorn Tool.
- If a Scout changes units, a new Seller ID needs to be created.

Page 22 – \$2,500 Winner’s Circle

- Scouts will choose a prize for every \$2,500 of popcorn sold.

★ Online Sales Now Open! ★

Pecatonica River Popcorn Online Sales are now open to start selling!

Note: Product Sales don't start until September 17th!

Encourage your Scouts to start on selling to out-of-town family and friends. There are several tutorial videos to help both the Kernel and Scout by clicking the button below.

Why Sell Online?

1. Reach family and friends outside of your community.
2. Products are shipped directly to the consumer.
3. Each Scout gets credit for what they sell using Seller IDs.
4. Touchless Selling!
5. FREE SHIPPING!

How to Start:

1. Kernels set your Scouts up with a **Seller ID** on [www.prapopcorn.com](http://www.prpopcorn.com).
2. Scouts will receive an email explaining how to set up their profile on the My PR Popcorn Tool.
3. Scouts then share their profile on social media and to family & friends.
4. Friends & family will go to <http://www.prapopcornstore.com> to purchase popcorn.

★ Seller IDs ★

A Seller ID for each Scout is needed for Online Sales and to submit Pecatonica Winner Circle Prizes.

1. Obtain Scout's first and last name and a parent email.
2. Log in to your Dashboard at www.prapopcorn.com.
3. Click on the Scout Seller ID button.
4. Update and/or add Scouts as needed.

NOTES:

1. Seller IDs will not change from last year.
2. **Resend a Seller ID to current Scouts:**

- Click on EDIT next to Scout name.
- Click on UPDATE..
- This will resend the email with the Seller ID and link to the My PR Popcorn Tool.

3. **Make a Scout Inactive:**

- Click on EDIT next to Scout name.
- Click box in INACTIVE column at the left.

4. **Transfer Scout to New Unit:**

- Create a new Seller ID with the new Unit with above instructions.
- Scout will need to create a new profile for the new Seller ID when they receive the email.



★ **Volunteers Needed** ★

To keep our distributions running smoothly, we need volunteers to help sort and load popcorn at the **Distribution Locations** on **September 14 & 15**. We will start pulling orders at 2:00pm and units start picking up at 3:00pm.

If you are able to give any amount of time to help us, we would really

appreciate it! Please ask parents in your unit to see if they can help. Scouts (14 yrs or older) can volunteer to help to earn service hours.

Volunteer Sign Up



★ Popcorn Banner Reservation ★

Advertise your Show & Sell with a **Popcorn Banner!**

We have **3'x5' banners available** for you to reserve. You will receive a smaller banner (2'x4') in your Kickoff Kit, but these large banners will really help advertise your sale! A \$25 fee will be assessed for banners not returned.

Popcorn Banner Reservation



★ Kernel Tracker ★

The Kernel Tracker can now track individual Scout sales and more! It will work on any device with a web browser. The Kernel Tracker can be accessed through your dashboard at prpopcorn.com.

1. Log in to your [Pecatonica River website](#) using your unit log in.
2. Click the Kernel Tracker button from the dashboard.
3. Create a username and password.
4. Track current inventory stock and distributed stock.
5. Add Scouts then track sales and inventory checked out.
6. Send inventory reports to parents.
7. List Show & Sells and add Scouts.

★ Popcorn Helps our Scouts ★



Become
Decision Makers



Learn Money
Management



Become
Goal Setters



Develop
Business Ethics



Become Future
Entrepreneurs



Learn People
Skills





★ Popcorn Calendar ★

Mark your calendars now! Get a complete list of upcoming dates, times and locations, form due dates, and more.

- **August 31** - Show & Sell Drawing Time Slots Announced
- **September 1** - Show & Sell Order Due
- **September 14-15** - Show & Sell Distributions
- **September 17** - Sale Begins!
- **September 23** - Mid-Sale Distribution

[Click Here for Popcorn Calendar](#)

★ Helpful Information Links ★

Easy access through our council website, please click on the [buttons](#) for helpful links as you complete your sale. If you need more information on these items, please see previous [Kernel Journals](#).

[Worksheet Tool](#)

[Scout Boss Guide](#)

[Leader Guidebook](#)

[Paper Commitment](#)

[Online Commitment](#)

[Kickoff Presentation](#)

[Pecatonica Tutorials](#)

[New Kernel Checklist](#)

[Kernel Job Description](#)

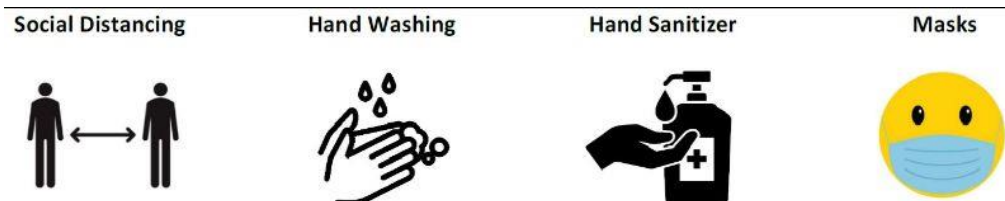
[Popcorn Program Planner](#)

[Square and Venmo Options](#)

★ Safety Protocols ★

Safety continues to be a top priority during the Erie Shores Council 2021 Popcorn Sale. Erie Shores Council continues to monitor all directives from the

State of Ohio and CDC related to Covid. Please encourage our Scouts to stay safe! Simple measures may include, but are not limited to:



★ Additional Resources ★

Erie Shores Council Website - Popcorn - www.erieshorescouncil.org/popcorn



District Facebook Groups - Click on the District Name or search

- [Commodore Perry](#) - Search for: erie shores popcorn kernels - commodore perry district
- [Eagle Bay](#) - Search for: erie shores popcorn kernels - eagle bay district
- [Northwest](#) - Search for: erie shores popcorn kernels - northwest district
- [Swan Creek](#) - Search for: erie shores popcorn kernels - swan creek district
- [Wood](#) - Search for: erie shores popcorn kernels - wood district

Questions?

Our Erie Shores Council Popcorn Committee is always ready to help as you prepare for your 2021 Popcorn Sale! Please feel free to contact us if you have any questions! Just click on our name for an email address or call the number listed.

[David Hardy](#) - Erie Shores Council Popcorn Kernel - 419.351.8870

[Christine Smith](#) - Commodore Perry District Popcorn Kernel - 567.277.2386

[Tim Schnitker](#) - Eagle Bay District Popcorn Kernel - 419.276.4671

[Anna Robinson](#) - Northwest District Popcorn Kernel - 419.708.3161

[Brienne LaFontaine](#) - Swan Creek District Popcorn Kernel - 419.779.1859

[Brandon Holt](#) - Wood District Popcorn Kernel - 419.270.7275

[Erin LaLonde](#) - Council Staff - 419.843.0111

[Taia Sutherland](#) - Council Staff - 419.466.7197

[Andrew Curran](#) - Council Advisor - 419.843.0108

[Subscribe to Popcorn "Kernel Journal"](#)

[Past "Kernel Journal" Editions](#)

Look for your next "Kernel Journal" on September 7!

Please feel free to contact me if you have any questions! You are welcome to call, email or text me.

Keep Popping!

David Hardy - ESC Popcorn Kernel

david.d.hardy.l8e4@statefarm.com

419.351.8870

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