



BOY SCOUTS OF AMERICA®
ERIE SHORES COUNCIL



★ Hello Popcorn Kernels and Leaders! ★

We are one week away from the official start of the **33rd Annual Popcorn Sale of Erie Shores Council!** Remember that at least 26% of what your unit sells goes right back to your unit to help fund your awesome Scouting program!

Show & Sell Distributions will be in one week, (9/14 & 9/15)! [Distribution Schedules](#) are posted and [we still need volunteers to help!](#) Please see below for more information. Please be prepared for the weather. Popcorn should be kept out of the sun and rain.

The next "**Kernel Chat**" is tomorrow, **September 8th, at 4pm.** Join us to ask questions and/or help others with ideas. You are welcome to [RSVP for one or more Kernel Chats.](#)

SAFETY - We continue to monitor all directives from the State of Ohio and CDC related to Covid. Please encourage our Scouts to stay safe!

QUESTIONS about the **2021 Popcorn Sale**? Give Erin a call at 419-843-0111 or send an email to erin.lalonde@scouting.org.

CORRECT UNIT CONTACT: If you are no longer your Unit's Kernel or Unit's key leader, please forward this on to the new Kernel and/or your Unit leadership, and "click" the "unsubscribe" link below.

HELPFUL KERNEL LINKS: View helpful links at the end of this email.

LOOK WHAT'S NEW!



★ **What's NEW this Week!** ★

Each week the Popcorn Kernel Journal will feature **NEW** items in this section. Please read below for more details.

- **Show & Sell Distribution Schedules**
- **Show & Sell "Pick-Tickets"**
- **Product Care Tips**

★ **Show & Sell Distribution Schedules** ★

The **2021 Show & Sell Distribution Schedules** are posted on the website and will be emailed to you. If you need to change your scheduled time, please contact [Erin LaLonde](#) as soon as possible.

Our schedules are tight. Please come as close to your scheduled time as possible. We would appreciate your volunteer help to load the unit in front of you and behind you to keep things moving smoothly.

Dates and locations are listed below. Please refer to page 18 in your [Leader Guide](#) for more information.

- **Commodore Perry & Northwest - Tuesday, September 14**
 - Lucas County Fairgrounds, 1406 Key St., Maumee, OH
- **Eagle Bay - Wednesday, September 15**
 - Total Distribution Inc, 2215 Bark Creek Dr, Fremont, OH
- **Swan Creek - Wednesday, September 15**
 - Lucas County Fairgrounds, 1406 Key St., Maumee, OH
- **Wood - Wednesday, September 15**
 - Whitacre Trucking, 12602 S. Dixie Hwy, Portage, OH

**If you or a parent in your unit have time, we are still looking for volunteers to help with the distribution. Please [RSVP below under "Volunteers Needed"](#) to help!

[**Show & Sell Distribution Schedules**](#)

[**Map for Lucas County Fairgrounds**](#)

★ Show & Sell Pick Tickets ★

The Show & Sell Orders have been placed. You can view your **Pick Ticket** for the Show & Sell Distribution from your Pecatonica Dashboard. Please follow these steps:

1. Log in to your Dashboard at www.prpopcorn.com
2. Click on "Reports"
3. Click on "Tickets"
4. Choose: Sale Season: "Fall 2021" and Order Type: "Show & Sell"
5. Click "Search"
6. Check the "Select All" box and click "Generate Report"



★ Product Care Tips ★

Please remember that damaged products cannot be returned. For tips to keep your product safe, please see page 19 under Show & Sell Popcorn Returns in your [Leaders Guide](#).

- **Do protect your product from heat.** The temperature inside a vehicle or sitting out in the sun can still get pretty high this time of the year. It won't take much to melt the chocolate varieties of popcorn.
- **Do keep product out of the rain.** During Show & Sells and Neighborhood Blitzes, be sure to keep the product dry and safe from water damage.

- **Do protect product from damage.** Tins can get dented or scratched and boxes can get crushed when not handled properly.
 - **Do keep large tins in original boxes.** The Hometown Heros Trio, Cheese Lover's & Chocolate Lover's tins must be in their original cardboard boxes to be returned.
-



★ **Volunteers Needed** ★

To keep our distributions running smoothly, we need volunteers to help sort and load popcorn at the **Distribution Locations** on **September 14 & 15**. We will start pulling orders at 2:00pm and units start picking up at 3:00pm.

If you are able to give any amount of time to help us, we would really appreciate it! Please ask parents in your unit to see if they can help. Scouts (14 yrs or older) can volunteer to help to earn service hours.

[Volunteer Sign Up](#)

★ **Helpful Loading Tips** ★

Contact your drivers/vehicles now! Make sure you have enough vehicle(s) space for your popcorn order. If you have a large order, you may want to consider renting a U-Haul. To keep costs down, share it with another unit and split the cost.

Here are some helpful loading tips: (Based on 1 driver and the vehicle is empty and seats have been removed where possible.)

- 25 cases or less will fit into most standard 4 door sedans
- Most truck boxes will hold between 25-50 cases
- Up to 40 cases will fit into most SUVs (Explorer, Blazer)
- A topper or a tarp is strongly suggested for truck boxes or pick ups
- Up to 60 cases will fit into most Mini Vans with no seats or riders
- For orders larger than 75 cases, enclosed trailers are best
- Up to 75 cases will fit into a Suburban with no seats



★ Show & Sell Drawing Results! ★

The **2021 Show & Sell Booth Schedules** are now available!

If your unit did not receive a spot, please do not be discouraged. Approach other local businesses in your community to see if your unit can do a Show & Sell with them. Units not selected this year, will automatically be included for 2022.

If you are unable to attend your time slot, please contact Erin LaLonde at 419.843.0111 or erin.lalonde@scouting.org as soon as possible. We have units on a waiting list that can then be contacted.

We do have open time slots available on the Packo's schedule. Please contact [Erin](#) if you are interested in one of the time slots.

[Packo's Show & Sell Schedule](#)

[Bass Pro Show & Sell Schedule](#)

[Camp Miakonda Show & Sell Schedule](#)

★ Kernel Chats ★

Join us for an opportunity to ask questions during one of our Kernel Chats. No agenda, just your questions! Stay for the whole hour or for part of the hour. We are sure to have a time to meet your needs! All Chats will be held virtually via Zoom.

We plan to keep the groups to a size of 8 people, but if the need arises, we will increase the size of the Chat. We will email you the link for the Zoom meeting.

RSVP for the day and time that works best for you at www.erieshorescouncil.org/KernelChats.

- **Wednesday, September 8** from 4:00 pm - 5:00 pm
- **Thursday, September 16** from 8:00 pm - 9:00 pm

- **Monday, September 20** from 12:00 pm - 1:00 pm

Kernel Chat RSVP

★ **Online Sales Now Open!** ★

Pecatonica River Popcorn Online Sales are now open to start selling!

Note: Product Sales don't start until September 17th!

Encourage your Scouts to start on selling to out-of-town family and friends. There are several tutorial videos to help both the Kernel and Scout by clicking the button below.

ONLINE SALES FAQ

Why Sell Online?

1. Reach family and friends outside of your community.
2. Products are shipped directly to the consumer.
3. Each Scout gets credit for what they sell using Seller IDs.
4. Touchless Selling!
5. FREE SHIPPING!

How to Start:

1. Kernels set your Scouts up with a **Seller ID** on www.prpopcorn.com.
2. Scouts will receive an email explaining how to set up their profile on the My PR Popcorn Tool.
3. Scouts then share their profile on social media and to family & friends.

4. Friends & family will go to <http://www.prpopcornstore.com> to purchase popcorn.

★ Seller IDs ★

A Seller ID for each Scout is needed for Online Sales and to submit Pecatonica Winner Circle Prizes.

1. Obtain Scout's first and last name and a parent email.
2. Log in to your Dashboard at www.prapopcorn.com.
3. Click on the Scout Seller ID button.
4. Update and/or add Scouts as needed.

NOTES:

1. Seller IDs will not change from last year.
2. **Resend a Seller ID to current Scouts:**
 - Click on EDIT next to Scout name.
 - Click on UPDATE..
 - This will resend the email with the Seller ID and link to the My PR Popcorn Tool.
3. **Make a Scout Inactive:**
 - Click on EDIT next to Scout name.
 - Click box in INACTIVE column at the left.
4. **Transfer Scout to New Unit:**
 - Create a new Seller ID with the new Unit with above instructions.
 - Scout will need to create a new profile for the new Seller ID when they receive the email.



★ Kernel Tracker ★

The Kernel Tracker can now track individual Scout sales and more! It will work on any device with a web browser. The Kernel Tracker can be accessed through your dashboard at prpopcorn.com.

1. Log in to your [Pecatonica River website](#) using your unit log in.
2. Click the Kernel Tracker button from the dashboard.
3. Create a username and password.
4. Track current inventory stock and distributed stock.
5. Add Scouts then track sales and inventory checked out.
6. Send inventory reports to parents.
7. List Show & Sells and add Scouts.

[View tutorial video here!](#) It is only 3-1/2 minutes long.

★ Popcorn Helps our Scouts ★



Become
Decision Makers



Learn Money
Management



Become
Goal Setters



Develop
Business Ethics



Become Future
Entrepreneurs



Learn People
Skills



★ Popcorn Calendar ★

Mark your calendars now! Get a complete list of upcoming dates, times and locations, form due dates, and more.

- **September 8** - Kernel Chat @ 4pm
- **September 14-15** - Show & Sell Distributions
- **September 16** - Kernel Chat @ 8pm
- **September 17** - Sale Begins!
- **September 20** - Kernel Chat @ 12pm
- **September 23** - Mid-Sale Distribution

[Click Here for Popcorn Calendar](#)

★ Helpful Information Links ★

Easy access through our council website, please click on the [buttons](#) for helpful links as you complete your sale. If you need more information on these items, please see previous [Kernel Journals](#).

[Worksheet Tool](#)

[Scout Boss Guide](#)

[Leader Guidebook](#)

[Paper Commitment](#)

[Online Commitment](#)

[Kickoff Presentation](#)

[Pecatonica Tutorials](#)

[New Kernel Checklist](#)

[Kernel Job Description](#)

[Popcorn Program Planner](#)

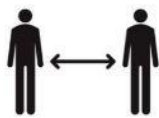
Square and Venmo Options

Popcorn Banner Reservation

★ Safety Protocols ★

Safety continues to be a top priority during the Erie Shores Council 2021 Popcorn Sale. Erie Shores Council continues to monitor all directives from the State of Ohio and CDC related to Covid. Please encourage our Scouts to stay safe! Simple measures may include, but are not limited to:

Social Distancing



Hand Washing



Hand Sanitizer



Masks



★ Additional Resources ★

Erie Shores Council Website - Popcorn - www.erieshorescouncil.org/popcorn



District Facebook Groups - Click on the District Name or search

- [Commodore Perry](#) - Search for: erie shores popcorn kernels - commodore perry district
- [Eagle Bay](#) - Search for: erie shores popcorn kernels - eagle bay district
- [Northwest](#) - Search for: erie shores popcorn kernels - northwest district

- [Swan Creek](#) - Search for: erie shores popcorn kernels - swan creek district
- [Wood](#) - Search for: erie shores popcorn kernels - wood district

Questions?

Our Erie Shores Council Popcorn Committee is always ready to help as you prepare for your 2021 Popcorn Sale! Please feel free to contact us if you have any questions! Just click on our name for an email address or call the number listed.

[David Hardy](#) - Erie Shores Council Popcorn Kernel - 419.351.8870

[Christine Smith](#) - Commodore Perry District Popcorn Kernel - 567.277.2386

[Tim Schnitker](#) - Eagle Bay District Popcorn Kernel - 419.276.4671

[Anna Robinson](#) - Northwest District Popcorn Kernel - 419.708.3161

[Brienne LaFontaine](#) - Swan Creek District Popcorn Kernel - 419.779.1859

[Brandon Holt](#) - Wood District Popcorn Kernel - 419.270.7275

[Erin LaLonde](#) - Council Staff - 419.843.0111

[Taia Sutherland](#) - Council Staff - 419.466.7197

[Andrew Curran](#) - Council Advisor - 419.843.0108

[Subscribe to Popcorn "Kernel Journal"](#)

[Past "Kernel Journal" Editions](#)

Look for your next "Kernel Journal" on September 14!

Please feel free to contact me if you have any questions! You are welcome to call, email or text me.

Keep Popping!

David Hardy - ESC Popcorn Kernel

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419.351.8870

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