



BOY SCOUTS OF AMERICA®
ERIE SHORES COUNCIL



★ Hello Popcorn Kernels and Leaders! ★

Our first weekend of the **2021 Popcorn Sale** is complete! It sounds like the sale is off to a great start!

Mid-Week Pickups start this Thursday, September 23rd. Units (both Show & Sell and Take Order) can pick up additional popcorn at this time. Please refer to the Mid-Week Pickup section below for details.

This issue of the Kernel Journal is **POPPING** with lots of important information to start your sales off right!

SAFETY - We continue to monitor all directives from the State of Ohio and CDC related to Covid. Please encourage our Scouts to stay safe!

QUESTIONS about the **2021 Popcorn Sale**? Give Erin a call at 419-843-0111 or send an email to erin.lalonde@scouting.org.

CORRECT UNIT CONTACT: If you are no longer your Unit's Kernel or Unit's key leader, please forward this on to the new Kernel and/or your Unit leadership, and "click" the "unsubscribe" link below.

HELPFUL KERNEL LINKS: View helpful links at the end of this email.

LOOK WHAT'S NEW!



★ **What's NEW this Week!** ★

Each week the Popcorn Kernel Journal will feature **NEW** items in this section. Please read below for more details.

- **Popcorn Success Story! (Share your story too!)**
 - **Scout Incentives**
 - **Payments - First Payment Due Oct. 4th**
 - **Mid-Week Pickup/Return**
-

★ **Popcorn Sale Success Stories** ★

Neighborhood Blitz: Scouts from **Pack 248 in Northwest District** blitzed their neighborhood this past weekend and sold \$795 in popcorn! Each participating Scout earned \$88 each. Check out their post on Facebook.



Pack 248 Sylvan



The popcorn blitz was a huge success! Thanks to all the parents and scouts who came out to help! We sold \$795 dollars in popcorn! So for each scout who came out, that equates to \$88 in popcorn sales!

 You and 7 others

 4 Comments

 Like

 Comment

We want to hear your Popcorn Success Story! Please share your story and photos at the link below.

[Upload Your Popcorn Success Story](#)

★ Scout Incentives ★

As you continue your sales, don't forget about all the great **incentives available to ALL Scouts** whether you take the prize option or the extra 3% option.

Reminder: Incentives are available to INDIVIDUAL Scouts. Combined family or "household" totals should not be used.

For more details, check out your [Leader Guide](#) to see how you can encourage and reward your Scouts!

1. **Council Incentives** - page 20
2. **Pecatonica Incentives** - page 22
3. **Unit Incentives** - Don't forget to add a couple of your own! - page 24

★ Payments ★

FIRST PAYMENT DUE: October 4th

Steps for collecting and making payments (See page 19 in your [Leader Guide](#).)

Step 1: Customer makes Payment

- Scout collects money from customer (Cash or **checks made out to Unit.**)
-

Step 2: Scout gives Payments to Unit

- Kernel collects payments from Scouts and gives Scouts receipts.
-

Step 3: Unit Deposits Monies in Bank

- Deposit all monies into the Unit's bank account.
-

Step 4: Unit Pays Council

- Unit writes check to *Erie Shores Council*.
 - Deposit at Huntington using deposit slips in Kickoff Kit or bring to lott Scout Shop.
 - **Need more deposit slips?** - Contact Erin at erin.lalonde@scouting.org or 419-843-0111.
-

Please Note:

- Huntington deposit slips are only used for Popcorn Payments.

- Individual customer checks should be deposited into your unit bank account.

★ Mid-Week Pickups>Returns ★

Units may order additional product to pick up and/or return extra product on Thursdays each week.

1) Place orders/return by Noon each Monday:

- Online at www.erieshorescouncil.org/snsorder (*preferred method*) OR
- Email Erin at erinl.lalonde@scouting.org OR
- Call 419.843.0111

2) Order by CONTAINER.

- Bring empty boxes to put your orders in.
- Orders may be adjusted at Council's discretion.

3) Sign up for a pickup time at the link sent to you in your email confirmation.

Product is "first-come, first-served" based on availability. You will then be added to the list. Only those units on the list will be able to pick up popcorn. You will receive an email on Wednesday afternoon before the pickup with details.

NEXT PICKUP: Thursday, September 23 from 4pm-6pm at **Marco's Pizza Distribution**, 1435 Holland Rd., Maumee, OH 43537. (Please see map.)

[Place Order Online](#)

[Marco's Pizza Map](#)

★ Additional Popcorn Needs ★

If your unit needs additional popcorn:

1. Check with the families in your unit that have unsold product.
2. Work with another unit and transfer product. (See Product Transfers)
3. Submit an order to Erin by Noon each Monday. (See Mid-Week Pickups)

★ Product Transfers ★

Units may transfer product between each other during the popcorn sale to help fulfill their unit needs. Please go to the [Facebook Groups](#) to connect with other Unit Kernels.

A Transfer Form **must** be filled out by the **unit giving** the product and submit it to the Council office. Please use **container** quantities.

- **Online** - Complete the online [Transfer Form](#). Both units will receive an email confirmation of the transfer. (*Preferred method*)
- **Paper Form** - Download the [Paper Form](#) or make copies from the [Leader Guidebook](#).
 - Scan and [email](#) to Erin, or

- Bring to the Scout Shop, or
- Fax to 419.241.6769

[Online Transfer Form](#)

[Download Paper Transfer Form](#)

★ **Fill-It-Up Drawing** ★

Scouts can be entered into the weekly **Fill-It-Up Prize Drawing** by filling up an entire order form!

To enter the drawing, please make sure that the Scout's name, unit type, unit number, and phone number are on a copy of the filled-up form and submit to Council by **Noon each Friday**.

- **Online** - Upload order forms and submit [HERE](#). (*Preferred method*)
- **Drop Off** - Scout Shop, 5600 W. Sylvania Ave., Toledo, OH
- **Email** - Scan and email to Erin at erin.lalonde@scouting.org
- **Fax** - 419.241.6769

The first Fill-It-Up prize drawing will be on Friday, September 24th. Names will remain in the drawing each week, unless chosen as a winner.

All Scouts must be registered to your unit to sell popcorn.

[Upload Filled up Order Forms Here](#)



★ Product Care Tips ★

Please remember that damaged products cannot be returned. For tips to keep your product safe, please see page 19 under Show & Sell Popcorn Returns in your [Leaders Guide](#).

- **Do protect your product from heat.** The temperature inside a vehicle or sitting out in the sun can still get pretty high this time of the year. It won't take much to melt the chocolate varieties of popcorn.
- **Do keep product out of the rain.** During Show & Sells and Neighborhood Blitzes, be sure to keep the product dry and safe from water damage.
- **Do protect product from damage.** Tins can get dented or scratched and boxes can get crushed when not handled properly.
- **Do keep large tins in original boxes.** The Hometown Heroes Trio, Cheese Lover's & Chocolate Lover's tins must be in their original cardboard boxes to be returned.



★ **Volunteers Still Needed** ★

To keep our **weekly pickups/returns** running smoothly, we need volunteers to help sort and load popcorn **each Thursday** at the **Marco's Pizza Distribution Warehouse**. We will start pulling orders at 3:00pm and units start picking up at 4:00pm.

If you are able to give any amount of time to help us, we would really appreciate it! Please ask parents in your unit to see if they can help. Scouts (14 years or older) can volunteer to help to earn service hours.

Volunteer Sign Up



★ **Kernel Tracker** ★

The Kernel Tracker can now track individual Scout sales and more! It will work on any device with a web browser. The Kernel Tracker can be accessed through your dashboard at prpopcorn.com.

1. Log in to your [Pecatonica River website](#) using your unit log in.
2. Click the Kernel Tracker button from the dashboard.
3. Create a username and password.

4. Track current inventory stock and distributed stock.
5. Add Scouts then track sales and inventory checked out.
6. Send inventory reports to parents.
7. List Show & Sells and add Scouts.

[View tutorial video here!](#) It is only 3-1/2 minutes long.

★ Popcorn Helps our Scouts ★



Become
Decision Makers



Learn Money
Management



Become
Goal Setters



Develop
Business Ethics



Become Future
Entrepreneurs



Learn People
Skills



★ Popcorn Calendar ★

Mark your calendars now! Get a complete list of upcoming dates, times, and locations, form due dates, and more.

- **September 23** - Mid-Sale Distribution
- **September 30** - Mid-Sale Distribution
- **October 4** - 1st Payment Due
- **October 7** - Mid-Sale Distribution

[Click Here for Popcorn Calendar](#)

★ [Helpful Information Links](#) ★

Easy access through our council website, please click on the [buttons](#) for helpful links as you complete your sale. If you need more information on these items, please see previous [Kernel Journals](#).

[Worksheet Tool](#)

[Online Sales FAQ](#)

[Scout Boss Guide](#)

[Leader Guidebook](#)

[Kickoff Presentation](#)

[Pecatonica Tutorials](#)

[New Kernel Checklist](#)

[Kernel Job Description](#)

[Popcorn Program Planner](#)

[Square and Venmo Options](#)

[Popcorn Banner Reservation](#)

[Packo's Show & Sell Schedule](#)

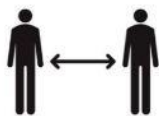
[Bass Pro Show & Sell Schedule](#)

[Camp Miakonda Show & Sell Schedule](#)

★ Safety Protocols ★

Safety continues to be a top priority during the Erie Shores Council 2021 Popcorn Sale. Erie Shores Council continues to monitor all directives from the State of Ohio and CDC related to Covid. Please encourage our Scouts to stay safe! Simple measures may include, but are not limited to:

Social Distancing



Hand Washing



Hand Sanitizer



Masks



★ Additional Resources ★

Erie Shores Council Website - Popcorn - www.erieshorescouncil.org/popcorn



District Facebook Groups - Click on the District Name or search

- [Commodore Perry](#) - Search for: erie shores popcorn kernels - commodore perry district
- [Eagle Bay](#) - Search for: erie shores popcorn kernels - eagle bay district
- [Northwest](#) - Search for: erie shores popcorn kernels - northwest district
- [Swan Creek](#) - Search for: erie shores popcorn kernels - swan creek district
- [Wood](#) - Search for: erie shores popcorn kernels - wood district

Questions?

Our Erie Shores Council Popcorn Committee is always ready to help as you prepare for your 2021 Popcorn Sale! Please feel free to contact us if you have any questions! Just click on our name for an email address or call the number listed.

[David Hardy](#) - Erie Shores Council Popcorn Kernel - 419.351.8870

[Christine Smith](#) - Commodore Perry District Popcorn Kernel - 567.277.2386

[Tim Schnitker](#) - Eagle Bay District Popcorn Kernel - 419.276.4671

[Anna Robinson](#) - Northwest District Popcorn Kernel - 419.708.3161

[Brienne LaFontaine](#) - Swan Creek District Popcorn Kernel - 419.779.1859

[Brandon Holt](#) - Wood District Popcorn Kernel - 419.270.7275

[Erin LaLonde](#) - Council Staff - 419.843.0111

[Taia Sutherland](#) - Council Staff - 419.466.7197

[Andrew Curran](#) - Council Advisor - 419.843.0108

[Subscribe to Popcorn "Kernel Journal"](#)

[Past "Kernel Journal" Editions](#)

Look for your next "Kernel Journal" on September
28!

Please feel free to contact me if you have any questions! You are welcome to call, email or text me.

Keep Popping!

David Hardy - ESC Popcorn Kernel

david.d.hardy.l8e4@statefarm.com

419.351.8870

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