



BOY SCOUTS OF AMERICA®
ERIE SHORES COUNCIL



★ Hello Popcorn Kernels and Leaders! ★

We are in the last days of the **2021 Popcorn Sale** but there are still many opportunities to get those last-minute sales!

Be sure to check out our "**Extended Sales Opportunities**" below.

Don't turn a Scout's order away!! If you receive a request to fill a "Late Order" or have an additional holiday order, please call or submit your "[Late Order](#)" [online](#) by **November 30th**.

Next Steps: Check out our Next Steps section for a quick summary of what needs to be completed.

Please read the email in full as we have several upcoming deadlines!

SAFETY - We continue to monitor all directives from the State of Ohio and CDC related to Covid. Please encourage our Scouts to stay safe!

QUESTIONS about the **2021 Popcorn Sale**? Give Erin a call at 419-843-0111 or send an email to erin.lalonde@scouting.org.

CORRECT UNIT CONTACT: If you are no longer your Unit's Kernel or Unit's key leader, please forward this on to the new Kernel and/or your Unit leadership, and "click" the "unsubscribe" link below.

HELPFUL KERNEL LINKS: View helpful links at the end of this email.

LOOK WHAT'S NEW!



★ **What's NEW this Week!** ★

Each week the Popcorn Kernel Journal will feature **NEW** items in this section. Please read below for more details.

- **Popcorn Success Story!**
 - **Final Fill-It-Up Winner**
 - **Take Order Distributions**
 - **Late Orders - (Leave No Customer Behind!)**
 - **Order Prizes, ESC Incentives, and Winner's Circle Prizes by Nov. 11th.**
 - **Payments - Next Payment Due, Thursday, Dec. 9th**
-

★ Popcorn Sale Success Stories ★

Sales Booth: Trent M. took the popcorn sale as a serious business. He was new to **Pack 370** in Eagle Bay District and did not have his uniform. He decided he wanted people to take him seriously and dressed in his business attire and went to work. Together with another Scout, they sold over \$768 at the booth sale.



★ **Fill-It-Up Winner** ★

Our final Fill-It-Up winner is **Jaxson F.** from **Pack 199** in **Swan Creek District**. This Scout won a Holy Stone F181W Wi-Fi FPV Drone with HD Camera. Congratulations!

(**Kernel** - Please notify your Scout that the prize can be picked up at the lott Scout Shop.)

★ Next Steps ★

Here is a brief checklist of your **Next Steps for the 2021 Popcorn Sale!** Please see more details in the sections below.

1. **Late Order** - Place your Late Order by **Tuesday, Nov. 30th**.
2. **Prizes** - Order prizes from Keller Marketing, if taking "Prize Option" by **Nov. 11th**.
3. **ESC Incentives** - Submit Scouts for ESC Incentives by **Nov. 11th**. (ALL Units & Scouts.)
4. **Pecatonica's Winner's Circle** - Submit Scouts with sales over \$2,500 by **Nov. 11th**.
5. **Feedback** - What worked? What didn't? Tell us using the Feedback form.
6. **Payment** - Make final payments to Erie Shores by **Dec. 9th**.

★ Take Order Distributions ★

"Take Order" Distributions are scheduled for **November 17-18**,

Please sign up for a time slot at the links below.

Marco's Pizza Distribution - 1435 Holland Rd., Maumee, OH

Nov. 17 - Swan Creek & Wood Districts

Nov. 18 - Commodore Perry & Northwest Districts

Total Distribution - 2215 Bark Creek Dr., Fremont, OH 43420

Nov. 18 - Eagle Bay District

Please refer to page 18 in your [Leader Guide](#) for more information.

Eagle Bay Distribution

Swan Creek & Wood Distribution

Commodore Perry & Northwest Distribution

★ Late Orders ★

****Don't turn any late Scout orders away!!!** We understand that you may have Scouts with lost forms, who missed deadlines or have a corporate holiday order.

Late Orders are due by **Tuesday, November 30th**.

We will fulfill all orders received with a delivery date around December 10th at Camp Miakonda.

How to order *Online* (Preferred Method):

1. Log in to www.prpopcorn.com.
2. Click on the "New Order" button.
3. Choose "Late Order" under Order Type.
4. Choose Pick up Location - Camp Miakonda.
5. Submit container quantities.

Order *via Erin*:

1. Email Erin your order at erin.lalonde@scouting.org.
2. Call Erin at 419.843.0111.



★ Military Donations ★

Did you forget to order your Military Donations?

Contact Erin at erin.lalonde@scouting.org or call her at 419.843.0111 and place your Military Donation order!

Please refer to page 14 in your [Leader Guide](#) for more information.

★ Online Sales Commission ★

Online Sales Commissions were applied to your invoice as a payment on November 3rd. Final commissions will be applied on December 3rd.

Please note that commissions may change if you change your mind about taking prizes.

The **Online Store** will close on December 2nd.

★ **Extended Sales Opportunities** ★

Does your Pack or Troop need a bit more time to raise funds selling popcorn? Erie Shores Council would love to assist you in one of three ways.

- **Late Orders** - Extended Late Orders have started, with final order submissions due by November 30th. Orders will be shipped to Camp Miakonda and available for pickup around December 10th.
- **Online Sales** - The Pecatonica Online Popcorn Store will be open until December 2nd.
- **Corporate Popcorn Sales** - Do you know a business leader in town - there's still time to get a corporate order placed. Click on the button below.

[**Holiday Bundles Order Form - PDF**](#)

Holiday Bundles Order Form - Online

★ Prizes - Keller Marketing ★

Prize Orders (for units taking the prize option) are due **Thursday, November 11, 2021**.

All prizes are available to individual Scouts. Combined family or "household" totals should not be used.

You can access the Keller Marketing order site by logging into your [Pecatonica dashboard](#).

Under the Council Info (lower right side) there is a button labeled "Click here to place your prize order". Click this button to take you to the Keller Marketing site.

A blue rectangular button with rounded corners. On the left side, there is a small white gift icon. To the right of the icon, the text "CLICK HERE" is written in white, uppercase letters. Below "CLICK HERE", the text "to place your prize order!" is written in a smaller white font.

Please see page 21 in your [Leader Guide](#) for more information.

Please Note: Units taking the "Cash Option" will order patches and the \$900 Prize at this site.

★ Erie Shores Council Incentives ★

The following incentives are available to **ALL SCOUTS** selling popcorn. (Prize and Cash Option Units) Please see a detailed breakdown on page 20 in your [Leader Guide](#). **Please order Council Incentives by November 11.**

All prizes are available to individual Scouts. Combined family or "household" totals should not be used.

Order from Keller Marketing (See Prize Instructions):

- **Participation Patch** - Sell \$25 and earn a patch.
- **\$900 Seller's Club** - Sell \$900+ and earn one choice of three prizes.

Submit Scouts online [HERE](#) for the following incentives:

- **\$400 Bonus Level** - Sell \$400+ and be entered into a drawing for 1 of 3 prizes.
- **\$1,500 Campers Club** - Sell \$1,500+ and earn a \$50 Camp Scholarship.
- **District Top Sellers** - The top seller in each district will receive a choice of a Smart Speaker (Amazon w/Alexa), Smart Video (Facebook-Portal), or \$200 Best Buy Gift Card
- **Next Top Ten Sellers Club** - Number 11-20 top sellers in the Council will be recognized at a UT Men's Basketball and a BGSU Hockey games (4 tickets to each event).
- **Top 10 Sellers Club** - The top 10 sellers in the Council will be recognized at a Walleye Hockey, and a Mud Hens Baseball special event (4 tickets, 2 meal vouchers + VIP treatment to each event).

[Submit All Scouts for ESC Incentives](#)

★ Pecatonica's Winner's Circle ★

Sell \$2,500 or more and earn 1 of 8 prizes. Scouts will choose a prize for every \$2,500 of popcorn sold.

All prizes are available to individual Scouts. Combined family or "household" totals should not be used.

To place an order:

1. Log in to your dashboard at www.propopcorn.com
2. Click on the "Winners Circle": button from the dashboard
 - Make sure Scout has a Seller ID.
 - Will need the parent's email address.
 - Will need to upload sales flyers or worksheet to verify sales.

Order by **November 11, 2021**

For more information, see page 22 in your [Leader Guide](#).

★ Feedback Form ★

Feedback is a gift! Give us your thoughts on what worked well and what needs to be improved for the 2021 Popcorn Sale.

[Online Feedback Form](#)

[Paper Feedback Form](#)

★ Payments ★

FINAL PAYMENT DUE: December 9

Steps for collecting and making payments (See page 19 in your [Leader Guide](#).)

Step 1: Customer makes Payment

- Scout collects money from customer (Cash or **checks made out to Unit.**)
-

Step 2: Scout gives Payments to Unit

- Kernel collects payments from Scouts and gives Scouts receipts.
-

Step 3: Unit Deposits Monies in Bank

- Deposit all monies into the Unit's bank account.
-

Step 4: Unit Pays Council

- Unit writes check to ***Erie Shores Council***.
 - Deposit at Huntington using deposit slips in Kickoff Kit or bring to lott Scout Shop.
 - **Need more deposit slips?** - Contact Erin at erin.lalonde@scouting.org or 419-843-0111.
-

Please Note:

- Huntington deposit slips are only used for Popcorn Payments.

- Individual customer checks should be deposited into your unit bank account.

★ Pecatonica Dashboard ★

Have you logged into your Pecatonica Unit Dashboard yet? Now is a great time to log in and review your transactions.

Don't have your log-in credentials or have corrections made? Please contact Erin at erin.lalonde@scouting.org or 419.843.0111.

How to log in:

1. Go to www.prpopcorn.com.
2. Click on **My Account** in the upper right corner.
3. Enter your Username and Password and click **Login**.

How to view transactions (Orders, Add-Ons, Returns, Transfers):

1. Click on **Sales Season** at the top of the page.
2. Under **Fall 2021**, click on **Orders**.
3. Click on the **Details** button to view details.

How to print invoice:

1. Click on **Sales Season** at the top of the page.
2. Under **Fall 2021**, click on **Invoice**.
3. Any payments will be included at the bottom of the invoice.

How to view Online Sales Reports:

1. Click on **Reports**.

2. Click on **Online Invoices**.
3. Select **Sales Season** and click **Search**.
4. Click **Select All** and then click **Generate Report**.

★ Popcorn Helps our Scouts ★



Become
Decision Makers



Learn Money
Management



Become
Goal Setters



Develop
Business Ethics



Become Future
Entrepreneurs



Learn People
Skills



★ Popcorn Calendar ★

Mark your calendars now! Get a complete list of upcoming dates, times, and locations, form due dates, and more.

- **November 11** - Prize Orders, ESC Incentive Forms, Feedback Forms Due
- **November 17-18** - Tale Order Distributions
- **December 2** - Online Sales Close
- **December 9** - Final Payment Due

[Click Here for Popcorn Calendar](#)

★ Helpful Information Links ★

Easy access through our council website, please click on the [buttons](#) for helpful links as you complete your sale. If you need more information on these items, please see previous [Kernel Journals](#).

[Worksheet Tool](#)

[Online Sales FAQ](#)

[Scout Boss Guide](#)

[Leader Guidebook](#)

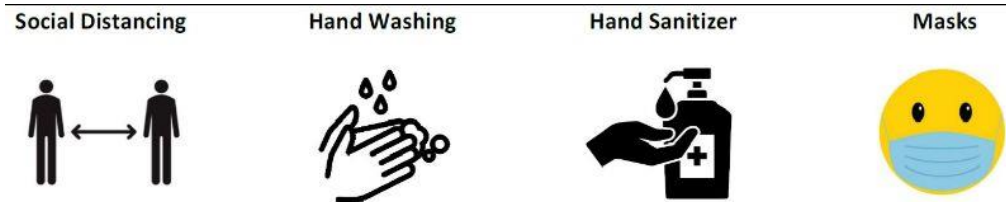
[Pecatonica Tutorials](#)

[New Kernel Checklist](#)

[Square and Venmo Options](#)

★ Safety Protocols ★

Safety continues to be a top priority during the Erie Shores Council 2021 Popcorn Sale. Erie Shores Council continues to monitor all directives from the State of Ohio and CDC related to Covid. Please encourage our Scouts to stay safe! Simple measures may include, but are not limited to:



★ Additional Resources ★

Erie Shores Council Website - Popcorn - www.erieshorescouncil.org/popcorn



District Facebook Groups - Click on the District Name or search

- [Commodore Perry](#) - Search for: erie shores popcorn kernels - commodore perry district
- [Eagle Bay](#) - Search for: erie shores popcorn kernels - eagle bay district
- [Northwest](#) - Search for: erie shores popcorn kernels - northwest district
- [Swan Creek](#) - Search for: erie shores popcorn kernels - swan creek district
- [Wood](#) - Search for: erie shores popcorn kernels - wood district

Questions?

Our Erie Shores Council Popcorn Committee is always ready to help as you prepare for your 2021 Popcorn Sale! Please feel free to contact us if you have any questions! Just click on our name for an email address or call the number listed.

[David Hardy](#) - Erie Shores Council Popcorn Kernel - 419.351.8870

[Christine Smith](#) - Commodore Perry District Popcorn Kernel - 567.277.2386

[Tim Schnitker](#) - Eagle Bay District Popcorn Kernel - 419.276.4671

[Anna Robinson](#) - Northwest District Popcorn Kernel - 419.708.3161

[Brienne LaFontaine](#) - Swan Creek District Popcorn Kernel - 419.779.1859

[Brandon Holt](#) - Wood District Popcorn Kernel - 419.270.7275

[Erin LaLonde](#) - Council Staff - 419.843.0111

[Taia Sutherland](#) - Council Staff - 419.466.7197

[Andrew Curran](#) - Council Advisor - 419.843.0108

Subscribe to Popcorn "Kernel Journal"

Past "Kernel Journal" Editions

Look for your next "Kernel Journal" on November 17!

Please feel free to contact me if you have any questions! You are welcome to call, email or text me.

Keep Popping!

David Hardy - ESC Popcorn Kernel

david.d.hardy.l8e4@statefarm.com

419.351.8870

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#)

