



BOY SCOUTS OF AMERICA®

ERIE SHORES COUNCIL



A Scouting Tradition for over 35 years...

PECATONICA RIVER POPCORN®

Hello Popcorn Kernel & Leaders

We are just over one week away from the official start of the **35th Annual Popcorn Sale of Erie Shores Council!** Remember that you get to keep at least 29% of what your unit sells to help fund your awesome Scouting program!

Show & Sell Distributions will be in one week, (9/12 & 9/13). Distribution Schedules are posted, and we still need volunteers to help! Please see below for more information. Please be prepared for the weather. Popcorn should be kept out of the sun and rain.

NEXT STEPS:

1. **Sign Up** – For a pickup time for the **Show & Sell Distribution!**

Questions about the **2023 Popcorn Sale?** Give Erin a call at [419.843.0111](tel:419.843.0111), email at erin.lalonde@scouting.org, or visit www.erieshorescouncil.org/popcorn.

Correct Unit Contact: If you are no longer the Unit's Kernel or key leader, kindly forward this to the new Kernel and/or Unit leadership, and click the unsubscribe link below.

LOOK WHAT'S NEW!



What's New This Week!

Each week the Popcorn Kernel Journal will feature NEW items in this section. Please read below for more details.

- **Show & Sell Distribution Schedules**
- **Show & Sell Pick Tickets**
- **Product Care**
- **Helpful Loading Tips**

Show & Sell Distribution Schedules

The **2023 Show & Sell Distribution Schedules** are posted on the website. If you need to change your scheduled time, please contact [Erin LaLonde](#) as soon as possible.

Still need a timeslot? Please sign up by clicking the "[Show & Sell Distribution Schedule](#)" button below to find the links to SignUpGenius.

Our schedules are tight. Please arrive as close to your scheduled time as possible. We would appreciate your help to load the unit in front of you, or after you, to keep things moving smoothly.

Dates and locations are listed below. Please refer to page 16-17 in your [Leader Guide](#) for more information.

- [Commodore Perry & Northwest District Distribution](#) – September 12
 - Lucas County Fairgrounds, 1406 Key St., Maumee, OH
- [Eagle Bay District Distribution](#) – September 13
 - Total Distribution Inc., 2215 Bark Creek Dr., Fremont, OH
- [Swan Creek District Distribution](#) – September 13
 - Lucas County Fairgrounds, 1406 Key St., Maumee, OH
- [Wood District Distribution](#) – September 13
 - Whitacre Trucking, 12602 S. Dixie Hwy, Portage, OH

**If you or a parent in your unit have time, we are still looking for volunteers to help with the distribution. Please sign up below under "[Volunteers Needed](#)" to help!

[Show & Sell Distribution Schedule](#)

Show & Sell Pick Tickets

The Show & Sell Orders have been placed. You can view your Pick Ticket for the Show & Sell Distribution from your Pecatonica Dashboard. Please follow these steps:

1. Log in to your Dashboard at www.prpopcorn.com
2. Click on **Reports**
3. Click on **Tickets**

4. Choose: Sale Season: **Fall 2023** and Order Type: **Show & Sell**
5. Click **Search**
6. Check the **Select All** box and click **Generate Report**.

This is for your reference only. We will have copies at the distribution. If you need help logging in to your dashboard, please contact Erin at erin.lalonde@scouting.org.

Product Care Tips

Please remember that damaged products cannot be returned. For tips to keep your product safe, please see page 19 under Show & Sell Popcorn Returns in your [Leaders Guide](#).

- **Protect the product from heat.** Temperatures inside a vehicle or sitting out in the sun can melt the chocolate varieties very quickly.
- **Keep the product out of the rain.** During Show & Sells, be sure to keep the product dry and safe from water damage.
- **Protect the product from damage.** Tins can get dented or scratched and boxes can get crushed when not handled properly.
- **Keep large tins in original boxes.** Classic Trio, Cheese Lover's, and Chocolate Lover's tins must be in original cardboard box to be returned.



Helpful Loading Tips

Contact your drivers/vehicles now! Make sure you have enough vehicle(s) space for your popcorn order. If you have a large order, you may want to consider renting a truck. To keep costs down, share it with another unit and split the cost.

Here are some helpful loading tips: (Based on **1 driver** and the **vehicle is empty** and **seats have been removed** where possible.)

- 25 cases or less will fit into most standard 4-door sedans
 - Most truck boxes will hold between 25-50 cases
 - Up to 40 cases will fit into most SUVs (Explorer, Blazer)
 - A topper or a tarp is strongly suggested for truck boxes or pick-ups
 - Up to 60 cases will fit into most Mini Vans with no seats or riders
 - For orders larger than 75 cases, enclosed trailers are best
 - Up to 75 cases will fit into a Suburban with noseats
-

Volunteers Needed!

We need volunteers to help sort and load popcorn at Distribution Locations on September 12 & 13. We'll start pulling orders at 2:00 pm, and units start picking up at 3:00 pm.

If you can spare some time to help, that would be awesome!

Ask your unit's parents if they can join in. Scouts aged 14 or older can volunteer for service hours too!



Volunteer
Sign Up



Show & Sell Booth Schedules

The **2023 Show & Sell Booth Schedules** are now available!

If your unit did not receive a spot, please do not be discouraged. Approach other local businesses in your community to see if your unit can do a Show & Sell with them.

If you can't make your assigned time, please reach out to Erin LaLonde at 419.843.0111 or erin.lalonde@scouting.org promptly. There's a waitlist for available slots.

If inventory ordering for Show & Sell orders is a concern, please reach out to the Scout office and ask for Erin or Andrew.

Bass Pro Schedule

Packo's Schedule

Popcorn Banner Reservation

We have **3'x5' Popcorn Banners available** for you to reserve. You will receive a smaller banner(2'x4') in your Kickoff Kit, but these large banners will help advertise your sale! A \$25 fee will be assessed for banners not returned.



Popcorn & Membership

Popcorn Sales are a great time to invite others to join!

- 1) Take Order: Scouts should print and share peer-to-peer cards to invite neighbors to join Scouting.
- 2) Show & Sell – Set up a small display of Unit activities, and include a visible QR code to invite folks to join Scouting. For example, use:



- 3) Corporate Sales – Use the opportunity to share with a company how their families can join Scouting.

Find great recruiting resources at www.erieshorescouncil.org/enrollment.

Our Scouting program is stronger when we share it with friends!

Please contact your District Professional if you would like to reserve peer-to-peer cards or have other membership ideas or questions.

Scout Boss/Pecatonica Dashboard

Scout Boss is the online system for Unit Popcorn Kernels. It is where your dashboard and tools are located.

- Go to PRPopcorn.com
 - Click “My Account”
 - Login with your credentials
 - Need credentials? [CLICK HERE](#)
-

Online Sales

Pecatonica River Popcorn Online Sales run **August 18th – November 20th!**

Online Sales require each Scout to have a Seller ID. A Seller ID is also used to submit Pecatonica Winner Circle Prizes.

Click on the button below for more Online Sales information!

[Online Sales & Seller ID Details](#)



[Click for Full Calendar](#)

Popcorn Calendar

Mark your calendars now! Get a complete list of upcoming dates, times, locations, form due dates, and more.

- Sep 12-13 – Show & Sell Distribution
- Sep 15 – Product Sales Start
- Sep 18 – Place Additional Order
- Sep 22 – First Pick Up

Helpful Information Links & Resources

Please click on the buttons for helpful links as you complete your sale.

[Popcorn Leader Guide](#)

[Kickoff Presentation](#)

[Popcorn Easy Checklist](#)

[Popcorn Worksheet Tool](#)

[Kernel Tracker Tool](#)

[Forms/Downloads](#)

[Tutorial Videos](#)

[New Kernel Checklist](#)

[Kernel Job Description](#)

[Square / Venmo Options](#)

[Program Planner](#)

Additional Resources

Erie Shores Council Website – Popcorn – www.erieshorescouncil.org/popcorn

District Facebook Groups – Click on the District Name or search on Facebook. Feel free to join as many as you want.

- [Erie Shores Popcorn Kernels – Commodore Perry District](#)
- [Erie Shores Popcorn Kernels – Eagle Bay District](#)
- [Erie Shores Popcorn Kernels – Northwest District](#)
- [Erie Shores Popcorn Kernels – Swan Creek District](#)
- [Erie Shores Popcorn Kernels – Wood District](#)

Pecatonica River Popcorn Website – <https://pecatonicariverpopcorn.com/>

Questions?

Our Erie Shores Council Popcorn Committee is always ready to help. Please feel free to contact us if you have any questions! Just click on a name for an email address or call the number listed.

[Christine Smith](#) – Erie Shores Council Popcorn Kernel – 567.277.2386

[Christine Smith](#) – Commodore Perry District Popcorn Kernel – 567.277.2386

[Justin Simpson](#) – Eagle Bay District Popcorn Kernel – 567.201.9673

[Ellen Watkins](#) – Northwest District Popcorn Kernel – 419.276.1217

[Monyca Uecker](#) – Swan Creek District Popcorn Kernel – 843.324.0831

[Vicki Rosengarten](#) – Wood District Popcorn Kernel – 419.889.8373

[Erin LaLonde](#) – Council Staff – 419.843.0111

[Taia Sutherland](#) – Council Staff – 419.466.7197

[Andrew Curran](#) – Council Advisor – 419.843.0108

Popcorn Kernel Journal

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[Past Kernel Journal Editions](#)

Look for your next Kernel Journal on September 13th!

Please feel free to contact me if you have any questions! You are welcome to call, email, or text me.

Keep Popping!

Christine Smith- ESC Popcorn Kernel

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567.277.2386

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